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NHPPA is a state affiliate of the Professional Photographers of America



The Official Newsletter of the New Hampshire Professional Photographer's Association

September 2016

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Monthly Meeting



Born to Shoot Wild

with John Gill, A.C.Ph.

<http://home.metrocast.net/~johngill/>

Wednesday, September 7, 2016

6 to 9 p.m. | Derryfield Country Club

Passion is the major prerequisite for nature photography, and John has been following this passion for over 20 years. Whether in his backyard or across

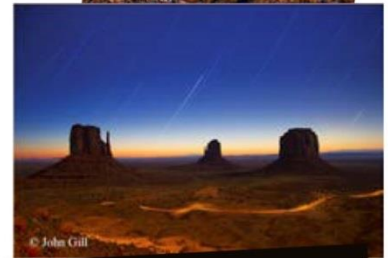
the country, John seeks to record and interpret wildness in an artistic manner.

He will share his approach to nature and what he feels are the most important skills and attitudes for a fulfilling experience in nature photography.

In the process he will discuss composition, competition prints, wildlife photography, print sales, and image publication.

During the 20 years that John has been a member of NHPPA, he has remained true to his calling in nature photography. Despite the harsh economic realities related to this area of photography, he has found ways to survive as a professional. He produces images for publication and as fine art prints for wall décor. His images are published regularly. Publishing clients have included *Country, Birds and Blooms, Birder's World, New Hampshire, NH Wildlife Journal, Yankee, The Concord Monitor*, and others. Both private and corporate clients use his imagery as wall décor, and he does nature-related product photography on a regular basis. Originally printing his work in his own color darkroom, he has printed digitally for over 10 years.

In NHPPA competition John has won numerous Courts of Honor, Judges Awards, Fuji Masterpiece Awards, and highest scoring prints. He has been honored twice as the NHPPA Photographer of the Year.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9 p.m. The cost for dinner is \$25 and can be paid at the door. E-mail Madonna Lovett Repeta at M_Studio@comcast.net by Friday, September 2, to let us know you will be coming. For more information visit www.nhppa.com.



Monthly Meeting



**Creating the Lighting
You Want for Amazing Images**
with Lauren DeVecchio, CPP
www.LADPhotography.com

Wednesday, October 5, 2016
6 to 9 p.m. | Derryfield Country Club

This class is designed to have something for
beginners and seasoned photographers alike,

showing you how to use light to shape your subject, create mood, and emphasize or downplay the features of your subject. You will leave understanding lighting patterns and how to create them, types of light modifiers and how to use them, and the importance of lighting ratios. You will also learn how to create soft or hard light. There may even be a short segment on wedding reception lighting.

Lauren is a Certified Professional Photographer based out of Farmingdale, Maine and is on the Board for the Maine PPA, and a member of PPANE and PPA. She opened LAD Photography in 2004 and specializes in weddings, boudoir, Seniors, and fashion/concept work.

Although weddings are her main source of income, Lauren has a special interest in concept and fashion photography, and has studied lighting to create her own style. Using her artistic vision, Lauren has created a collection of conceptual images, earning her a place in the top ten scoring cases in the 2016 PPA Northeast District Competition, as well as winning first place in the General Portraits category, and one of the Top Five Photographers in Maine at the MPPA 2016 state convention.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9 p.m. The cost for dinner is \$25 and can be paid at the door. E-mail Madonna Lovett Repeta at M_Studio@comcast.net by Friday, September 30, to let us know you will be coming. For more information visit www.nhppa.com.



Monthly Meeting



Applying Textures to Photographs

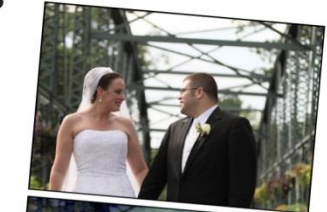
with Lisa Cuchara, PhD, HonNEC
www.PhotographyByLisaandTom.com

Wednesday, November 2, 2016
6 to 9 p.m. | Derryfield Country Club

When we refer to a “texture” as a photographic tool, we mean a photograph that is placed on top of another photograph and then “blended” or adjusted to affect how it is portrayed. “Textures” can be photo-

graphs of rust, peeling paint, old paper, etc., but they can also be clouds, bokeh, bubbles, water drops, wallpaper, walls, words, old letters, grass, etc. The specific texture you pick will affect how your photograph underneath looks, but you have additional choices by changing the blending mode. Join Lisa as she shows you how to edit some of your photographs to give them a different feel by applying textures to them. Textures add a mood or a feel to an image, making the photograph softer, warmer, grungier, older, etc. In this intermediate workshop (assumes knowledge of layers and masks) Lisa will show you how to collect your own textures, how to use textures, how to remove textures from part of an image, how to remove color from a texture and change the color of the texture, and how to prevent the texture from affecting of the photograph below while leaving the color.

Lisa and Tom Cuchara are passionate about photography. From birds and flowers to babies and HDR, they appreciate the world around them and embrace the challenge of interpreting what their eyes see and their hearts feel via their photography. They have been photographing weddings, babies, parties, portraits, etc. professionally for over 15 years and have their own Photography Studio in Hamden, Conn. Lisa and Tom are very active in many local and national photography organizations. They have had many successful gallery exhibitions and their photographs have appeared in *Adirondack Life*, *Wild Bird*, *Birder's World*, on the cover of the Wolf Conservation Calendar and on the cover of paperback novels. Their images have won awards at the local, state, national, and international levels. Lisa and Tom have presented a variety of instructional programs and workshops (Photoshop, Digital Workflow, HDR, RAW processing, Macro photography, Travel photography, plus fun and interesting travelogue slideshows) at NECCC, PPA, PSA, plus many other camera clubs and organizations.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9 p.m. The cost for dinner is \$25 and can be paid at the door. E-mail Madonna Lovett Repeta at M_Studio@comcast.net by Friday, October 28, to let us know you will be coming. For more information visit www.nhppa.com.

FALL SEMINAR

presented by New Hampshire Professional Photographer's Association

SANDRA PEARCE The Art of Painting with Photoshop



PAINTING IN PHOTOSHOP is an alternative for creating beautiful art pieces rather than attempting to learn a new program. Photoshop is where many photographers feel most comfortable and are familiar with the tools, drastically decreasing the learning curve.

The difference between traditional art and digital art is vast and varied. There is one common link, the knowledge and skill needed to create true art, regardless of the medium. Not only does Sandra have a working knowledge of traditional and computer based art, she has experience teaching each form as well. Since photographers already feel comfortable with the tools used in Photoshop, they can concentrate

on the techniques of painting rather than learning a new program.

With so many teachers in the photography world, we all need a good reason to take a class that will help our business grow and prosper. Sandra is one of only a handful of digital artists who are using only Photoshop to create masterpieces. She teaches how to use all the tools that Adobe gave you in Photoshop to be used for painting. She will teach you how the mixer brush works to create and blend backgrounds. Sandra teaches how to take your images to the next level. Please join Sandra for fun, while exploring your inner creativity and learn to paint during the journey.



Sponsored by:

Sunday, November 6, 2016 | 9 a.m. to 4 p.m.

The Derryfield Country Club, 625 Mammoth Road,
Manchester, New Hampshire | registration begins at 8:30 a.m.

Visit www.nhppa.com for more information

SIGN UP | The Art of Painting with Photoshop

REGISTRATION 8:30 TO 9:00 A.M. | PROGRAM 9:00 A.M. TO 4:00 P.M.

Mail completed form along with payment to: NHPPA, P.O. Box 4085, Manchester, NH 03108 (make checks payable to NHPPA); OR e-mail completed form to mspaz52@comcast.net and make payment via PayPal at www.nhppa.com.
RESERVATIONS MUST BE RECEIVED BY OCTOBER 31, 2016.



SANDRA PEARCE is one of the most sought out digital artists in the photographic industry today. She is a Master Artist, Master Photographer, and Craftsman. She is an Image Excellence and Image Excellence Bar Recipient. Sandra has had the opportunity to speak to thousands of professional photographers across the country from guild level programs to state and national conventions. Her

experience in digital imaging has set her apart in competition and she has been awarded Artist of the Year by the Florida Professional Photographers numerous years, Canon Par Excellence 2015, Kodak Awards, Fuji Awards and other awards through the years. Sandra has been in the top ten for GIA awards since its inception in 2010. Sandra won the GIA Award for 1st place in the Art Category in 2016 and 2010 at the Imaging Awards. She won 2nd place in 2011 and 2010, and 3rd place in 2012.

(www.SandraPearcePhotography.net)

Name _____

Address _____

City _____ State _____ E-mail _____

Check the applicable registration fee below and indicate whether or not you will be purchasing lunch. Remit payment (registration and lunch, if applicable) per instructions above.

- I am enclosing \$25 in payment for lunch* I will not be purchasing lunch
- I am a current NHPPA member (no registration fee for seminar)
- I am not an NHPPA member but am a member of _____ PPOfA affiliate and have enclosed payment in the amount of \$60 for the seminar registration.
- I am not an NHPPA member but would like to become one. I have enclosed payment in the amount of \$125 which pays my introductory member dues.
- I am a past member and would like to renew my membership. I have enclosed payment in the amount of \$125 which pays my annual member dues.

If you have any questions, please contact Jennifer Raiche at (603) 268-9000 or JenniferRaiche@comcast.net.

***Cancellation/No Show Policy:** If a meal is reserved, members will be charged the full amount if they fail to show up for the event and do not notify the event chair or they cancel after the registration deadline and the event chair is unable to fill the open spot. If payment was not received prior to the event, NHPPA will send an invoice for the amount due. If the event has to be rescheduled for any reason, a refund of the full amount paid will be made to anyone unable to attend the event on the rescheduled date. Notification to the event chair of the inability to attend the rescheduled date is required within 48 hours of notification of the new date. **If the event is canceled for any reason, you will be refunded for the full amount paid.**

DIRECTIONS TO THE DERRYFIELD COUNTRY CLUB

From the North: Take I-93 South to exit 8 (Wellington Road). At the end of the exit, take a right. At the first set of lights, take a left onto Mammoth Road. Derryfield Country Club is located a few hundred yards on the left.

From the South: Take I-93 North to exit 8 (Wellington Road). At the end of the exit, take a right. At the second set of lights, take a left onto Mammoth Road. Derryfield Country Club is located a few hundred yards on the left.

President's Message



Roland Lemire, A.C.Ph.

I hope everyone's very hot summer retreat was relaxing, filled with vacations, get-togethers, and summer activities. Summer breaks are always looked forward to and give everyone renewed energy to begin in the Fall. I am glad we had such beautiful weather with the many sunny days we've had this season. Now that everyone is refreshed, and the kids are going back to school, it's time to think about returning to the business of meetings and planning activities that are in sight for NHPPA beginning in September. But first, I'd like to congratulate all who participated in the International Print Competition recently.

I am so proud of the many members who entered the competition. Many received awards and from what I can see from the postings on Facebook, you all are very happy with your results. Excellent!! I hope this trend continues since entering competition is a way to assist everyone in ways to improve your artistry in the future. It's a great learning experience!

Speaking of learning, you don't want to miss our Fall Seminar on Sunday, November 6, 2016 featuring SANDRA PEARCE. Sandra's program is "The Art of Painting with Photoshop." Sandra is one of only a handful of digital artists who are using only Photoshop to create masterpieces. Sandra teaches how to take your images to the next level. It is a rarity to have her speak and she is filled with expertise in ways to improve your photography for your clients and for competition. A must see for all. So please sign up early.

It's that time of year again where we will be looking for members to fill some positions on the board. We will be electing two members at the September 7th meeting to serve

on the Nominating Committee. The Nominating Committee is responsible to select a slate of officers for 2017/2018 and to be approved by the Board and at the Business Meeting be voted on by the membership. If you have any thoughts that you might want to be on a committee or serve on the board, please contact Allison McGrail, she is the Nominating Committee Chair. It's fun, it's exciting, and you will be part of NHPPA's success.

Your ideas are always welcome to come my way to improve our Association, so please shoot off an email or text me at any time. I am open to suggestions.

Reminder. Have you registered for the PPANE Conference, September 10 – 12? What a lineup of talent. Saturday – Darty Hines and Jim LaSala. Sunday is free day with Joel Grimes and Trade Show. And Monday features Craig LaMere all day. Don't miss it.

Until our next meeting.

Roland

Meeting Notes

June Meeting Review: Animal Portraiture

By Tom Royer, Hospitality Chair

Lions and tigers and bears,
oh my!

Well, she never said explicitly whether she'd photographed lions or tigers or bears, but wildlife is definitely on Kelly Schulze's menu of animal categories to photograph (the term "shoot" seems a bit out of place in this review).

Kelly Schulze, M.Photog., CPP, the award-winning owner of Mountain Dog Photography in northern Vermont spoke to NHPPA at the monthly meeting on June 1, 2016. She is known for her animal portraiture, especially her work related to animal adoption. She and her husband, Ian, volunteer weekly at the largest animal shelter in the state to provide *pro bono* portraits of animals ready for adoption. Kelly and Ian share their lives with 5 cats, 4 dogs, and 2 horses.

Kelly's philosophy is that an understanding of animal behavior together with asking the right questions of the client will lead the photographer to the creation of portraits that clients love to buy. To this end, she considers the following categories: Dogs, cats, horses, small animals, livestock, and wildlife, using somewhat

different approaches for each. By doing this, she can be more precise in her action with and "direction" of each subject. Dogs, for example are amenable to simple commands to limit their motion but are often reluctant to look directly at the camera because they see the lens as a large "eye" staring at them. Cats, on the other hand, are less open to such direction and need to be convinced that the pose or area restriction is their idea. Horses, as another category, are quite perceptive in reading human desires and are usually very willing to comply.

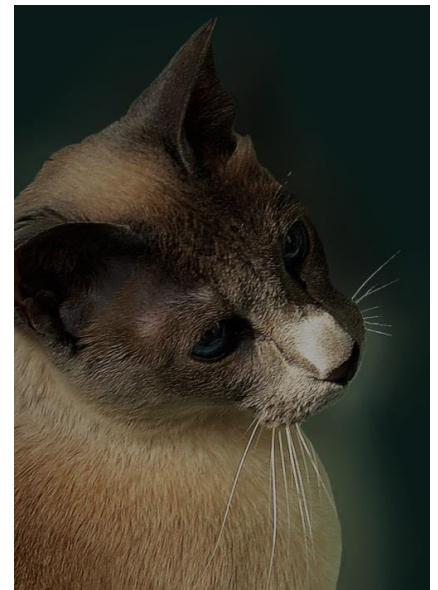
Kelly also differentiates between animals that are the client's soul mates, and those that are simply beloved members of the household (pets).

But pet portraits are just one segment of the larger animal portrait category and it's possible to thrill clients by focusing on how they share their home and life with their animals. Kelly excels at this.

Finally, Kelly can provide clients with lasting memories of their pets with end of life sessions. These are seldom easy for the client to ask for, not easy to do successfully, but can

provide owners and other family members with great comfort.

Throughout her presentation, Kelly displayed numerous samples of her work with all categories of animal and commented upon nearly every one. These comments included stories about the animals, tricks of "direction", lighting, and many other aspects of her animal photography.



B.A.Conti

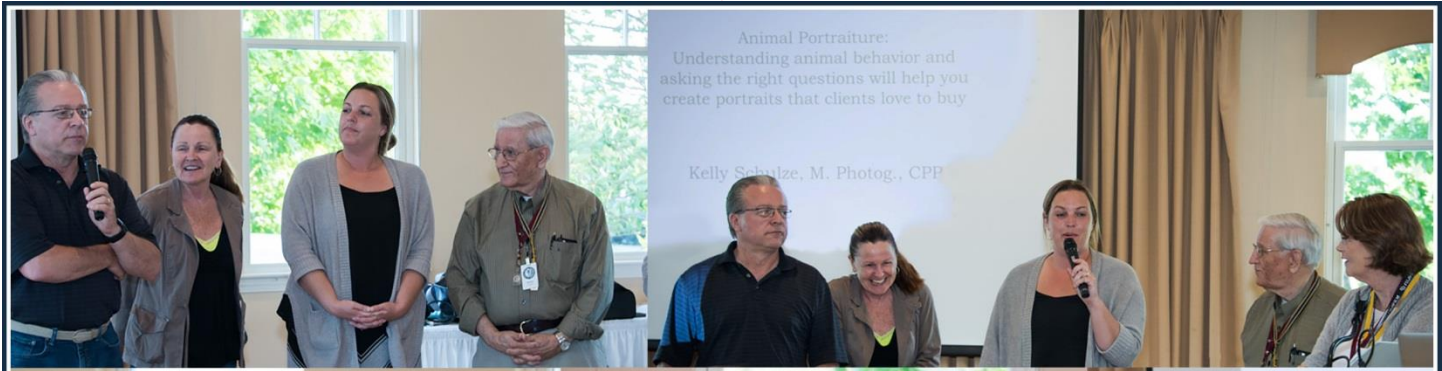
Kelly can be reached at www.mountaindogphotography.net.

Lions and tigers and bears – maybe not yet, but don't count them out of the mix.

June Monthly Meeting

Tanya Lee Hervey, Photographer





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Dates to Remember

- **September 7:** NHPPA Monthly Meeting - *John Gill:* Born to Shoot Wild
- **September 10-12:** PPANE Convention, Radisson Hotel, Nashua NH www.ppane.com
- **September 11:** PPANE Convention - Free Day and Trade Show
- **October 5:** NHPPA Monthly Meeting - *Lauren DelVecchio:* Lighting for Amazing Images
- **November 2:** NHPPA Monthly Meeting - *Lisa Cuchara:* Applying Textures to Photographs
- **November 6:** NHPPA Fall Seminar - *Sandra Pearce:* The Art of Painting with Photoshop



B.A.Conti

The Road to Becoming a CPP

By Jean Wozniak, C.Ph., CPP

A lot of you may know that this summer I earned my CPP designation, something some of you may be considering. Have you been asking yourself... "Should I become certified?" ... "Is it hard?" ... "Would I pass?" Well the answers are yes, it's attainable, and you won't know unless you try!

Why CPP? We all know these two things: We've been told by countless instructors to find ways to set ourselves apart; and that anyone can call themselves a photographer today, or even a professional photographer. CPP provides that added assurance, not just of quality, but technical skill and artistic expertise. It places you in a much different category and succeeds in separating you from the pack.

As challenging as it sounded, it also became a personal challenge for me to go for it! Took me several years of consideration, but I finally did it. After two years of photography school, random other photography classes, and then 11 years of NHPPA, PPANE and NEIPP educational opportunities, I wanted to know how well I'd do. Don't get me wrong, even with all that behind me I didn't just wing it, I studied. For several months! And I'm glad I did.

What's involved? For more a detailed description of the entire process, check out the PPA website, but in a nutshell you need to make sure you're a PPA member, scope out the test schedules or arrange with the state CPP Liaison to have them proctor it for you, declare your candidacy, take the exam, and finally submit a specific portfolio of images. FYI, our state CPP Liaisons are NHPPA members Tim Cameron and Don Chick.

Anticipation is intense! After the exam and then after the image submission, you'll receive your results by email. Be warned, it's hard not to keep looking for this email. Then when you receive it, it's hard to open it! "What if" thoughts quickly set in. But, then, it's torture not to open it!! Talk about stuck between a rock and a hard place. I was fortunate that the words in both of my notifications quickly put my anticipation at ease!

The main purpose of this article - image submission. I was asked to share the images that made up my image submission, so here they are. There are three absolute compulsory image requirements; short lighting, broad lighting and selective focus. Then there are three more compulsory images requirements but you can choose from a list of choices. I chose to show low key, balance/symmetry and use of lines/forms/texture. Then the last images required must be from paid client work within the past 24 months. Advice that was passed along to me, and is expressed in the PPA videos on image preparation, is that the body of work must show consistency. It should look like it's taken by the same photographer. Sounds obvious but when you see some of the examples of submissions in the videos that didn't pass you'll know what I mean. If some of your images are technically and compositionally correct and then all of a sudden a few are flat lit, not well posed, or have color casts, chances of passing will be slim.

So if you're considering going for your CPP, don't wait any longer. Do it for the technical and artistic challenge, do it as a personal challenge. It's an amazing feeling to be one of only 17 in the state of NH (as of this writing, but I know that's going to change soon as several fellow NHPPA members complete their process) and less than 2500 nationwide!

Portfolio of Images Submitted by Jean Wozniak for CPP

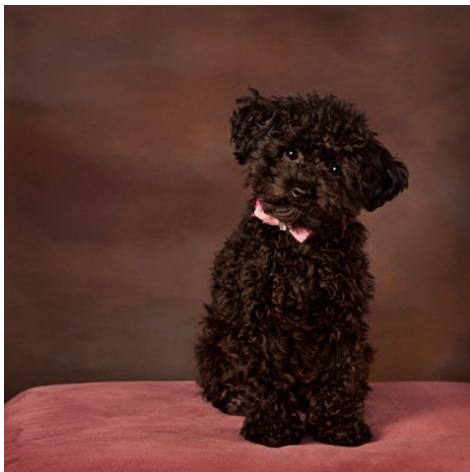
Three required compulsory images: Short Lighting, Broad Lighting, and Selective Focus



Three compulsory images chosen from list: Low Key, Balance/Symmetry, and Use of Lines/Form/Texture



Images from paid client work:





I must acknowledge Tim Cameron for his guidance in my journey to CPP. Those of you who know me well know that I can be great at worrying and over thinking. Tim was able to overlook that and I am grateful for his patience, encouragement, skilled insight in the process, and dedication to industry. Thank you Tim!

Certified Professional Photographer Mission Statement:

To acknowledge and validate a consistent standard by which professional photographers can achieve and maintain a recognizable mark of excellence.

What is CPP?

The Certified Professional Photographer (CPP) program from PPA assures others of a photographer's knowledge, experience and continuance to develop new skills and techniques. It is a declaration of your professional competence!



Being a CPP is like quality assurance because certification is a credential consumers and businesses understand. More importantly, it provides you with a tool for telling the world—and all those potential clients—why they should call you rather than a competitor down the street.

www.ppa.com/cpp

NHPPA Vendors

Please support our amazing vendor members!

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www.acilab.com

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www.a2zphotoalbumdesigns.com

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7. Marsha Vander Mey

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3. Kris Dobbins (tickets)

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2. Rick Hydren

3. Tom Royer

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Madonna Lovett Repeta*

Rick English

CONTINUING EDUCATION

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1. TBD*

2. TBD

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Marsha Vander Mey

Mini-Monday

Tracy Phillips

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1. Raymond Peeples

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2. Alison Minter

Assoc. News / Special Events

1. Alison Minter

Photos

1. Ken Cayer

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2 Members from Membership

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3. Lorraine Bedell

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Dennis Spaziano

PPA Councilor

Tim Cameron

New Hampshire Professional Photographers Association

Roland Lemire, M.Photog., Cr., CPP, D.C.Ph.S.
President



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Jennifer Raiche

Programming

Madonna Lovett Repeta
Jennifer Raiche

Facility Coordinator

Madonna Lovett Repeta
Jennifer Raiche
Michele Spaziano

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Jennifer Raiche

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Lauri West
Michele Spaziano
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Michele Spaziano
Jeanette Robichaud

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Jeanette Robichaud

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Lorraine Bedell
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TBD

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Keith Raiche

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Michele Spaziano
Jeanette Robichaud

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TBD*
Lauri West

Best of Show Book

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Lauri West
Jean Wozniak

Conference Photographer

Tim Courtemanche

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Allison McGrail

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Tom Royer

National Award

Lauri West*
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Nylora Bruleigh
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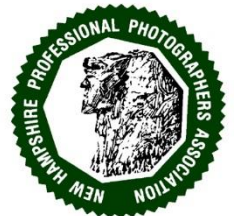
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