

Hyponeer



NHPPA is a state affiliate of the Professional Photographers of America **PPA**

The Official Newsletter of the New Hampshire Professional Photographer's Association

Coming Up

Monthly Meeting
Wednesday, October 3rd

"Portrait Lighting Using
Speedlights"
Scott Levine

Derryfield Country Club
Manchester, NH

This Issue

- Super 1 Day1
- President's Message2
- Monthly Meeting.....4-5
- Lindsay Adler7
- Tony Sweet.....8-9
- FreakyTiki10
- Holiday Party.....11
- Board of Directors.....12
- Committees /Chairs...13-15

Advertisers

- ACI.....3
- American Color Imaging
- Hunt's.....6
- Hunt's Photo & Video

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REGISTER TODAY!
PPA.com/Super1Day

Super 1 Day
PHOTO WORKSHOPS



President's Message

So here we are in October, which in my opinion, is the most beautiful time to be in New Hampshire. The changing of the foliage, football, baseball playoffs (Go Red Sox!), and we get into the thick of the NHPPA schedule of activities. I wanted to take this chance to remind everyone of the exciting events that your board has in store over the next few months, as well as offer some insight into the big plans still in the works.

In just a few weeks, on November 4, we are very fortunate to have none other than internationally renowned fashion photographer, Lindsay Adler. Speak at our annual Fall Festival. Lindsay has been published in publications such as *Marie Claire*, *In Style*, *Elle*, *Harper's Bazaar* and more. She has been named as one of the top ten fashion photographers in the world, and she will be bringing her expertise and knowledge to us in New Hampshire.

Just a few days after our Fall Festival, our monthly meeting's topic will be Sports League Photography: Adding to Your Bottom Line, with Melvin Guante, CPP. Melvin is a member of PPAM (Professional Photographers of Massachusetts), and is a regular at NEIPP (New England Institute of Professional Photographer) Melvin will be speaking about sports team photography, and how it has changed in the last several years. As we know, photography is a business and a technology, and we must stay current in order to stay relevant.

Coming on Tuesday, December 4, we have our annual Christmas Party. This year it will be at the Derryfield Country Club, the same venue as our monthly meetings. Our Christmas Party committee has worked hard to plan another fun party, so we can all socialize and spread good cheer for the season.

And as always, your board's most important and time-consuming effort is planning the annual NHPPA Conference. As details are being finalized, I can share a few details that we can all look forward to seeing. First of all, we are changing the schedule around a bit, to begin the Conference earlier on Friday, April 26, and finish mid-day on Monday, April 29. We are also discussing an "open mic jam session" to allow some of us who might play a musical instrument, to show their talents. A photo "shoot out", pizza party, and many more events are being discussed during our board meetings, so if you have suggestions, please let us know.

In and around these scheduled events, we are also planning several Mini Mondays and Photo Festival events, so please make the most of your NHPPA membership by attending as many events as possible. You are guaranteed to learn something new, and as always, make some new friends. I am looking forward to seeing everyone soon!

Cheers,

Jim Carlen, M. Photog. CPP, A.C. PH.



Make your list & check it twice because **BOGO PRESS CARDS** are coming!



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Sale excludes: Playing Cards, 5x7 Artistry Box, Bookmarks, Circle Stickers, Brochures, Envelope Printing, Drop Shipping and Overnight Shipping charges. | Minimum bill applies. | Must use promo code. Only one promo code or discount can be used per order. | Visit acilab.com/specials for full details. Thank you to © Red Elephant Studio, © Arnold Clark Studio, © Foster Fine Art Portraits, and © Sunshine Portrait Design beautiful images.





Monthly Meeting



Portrait Lighting Using Speedlights

presented by Scott Levine
www.TheStudioSL.com

Wednesday, October 3, 2018
6 to 9:30 p.m. | Derryfield Country Club

If you've ever wondered how to improve the look of your portraits using only one speedlight, then this program is for you. Scott will illustrate and teach you to understand flash, how and why it works, both on and off the camera. This class is geared to those who are just starting out with flash, as well as those that have been using flash, but want to learn how to use it more effectively. Some of the content to be covered includes:

- How to light and sculpt your subjects with Speedlights
- Settings on your camera
- Settings on your flash
- Flash compensation
- Direction of flash
- Understanding and mastering fill-in flash
- Wireless flash and how TTL flash works

Scott is a 20+ year member of the Professional Photographers of America (PPA) and is also a member of the Professional Photographers Association of Massachusetts (PPAM). As the son of a professional photographer, Scott was fascinated with photography at an early age. When Scott was 11, he knew this was to be his life's work. He spent as much time as possible by his father's side, observing and learning the craft of photography. By the age of 16, Scott was already photographing portraits in the studio and learning wedding photography.

Scott graduated from Rochester Institute of Technology with a BFA in Illustrative Commercial Photography. Scott attributes his time at RIT for allowing him a fluid transition into the digital age of photography. Scott has also provided technical product evaluation and support for companies such as Kodak, Lumedyne, and Noritsu.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9:30 p.m. Register online by Friday, September 28, at <http://nhppa.com/event-2979886>. The cost for dinner is \$25 and can be paid online or at the door. For more information visit www.nhppa.com or contact Tanya Hervey at tanya@tanyaleeherveyphotography.com.



Monthly Meeting



Sports League Photography: Adding to Your Bottom Line

with Melvin Guante, CPP
www.melvinsphoto.com

Wednesday, November 14, 2018
6 to 9:30 p.m. | Derryfield Country Club

Remember when photography was fun? Remember how you had your creative juices flowing and you set out to create masterpieces? Would you like to recreate that experience only this time get paid for it? If so, consider adding sports league photography to your product offerings.

The days of dull cookie-cutter photography of sports teams are gone! You can now offer exciting contemporary photography that captures the character of each team member while still maintaining an efficient workflow. Melvin will show you how his techniques when applied to volume photography, specifically sports leagues, will enable you to efficiently produce creative sports photographs that sell. This program will cover getting started – how to find prospective leagues and land the job – as well as workflow – including the actual photography and pre- and post- production. At the conclusion of this program, you'll have the tools you'll need to land your first league job and to photograph it with confidence. And what's more, you'll make money doing it!

Since an early age, Melvin was fascinated by the arts. From the moment he saw his uncle playing with his enormously huge and shiny new camera with all the bells and whistles, he knew that he wanted to be a photographer. While in high school, his art teacher inspired his creativity and did not allow him to settle for the ordinary and encouraged him to get out of his comfort zone, so he could be more innovative. He went on to drawing, painting and making clay sculptures that were exhibited in a year-end art displays. His teacher taught him patience and perseverance. In college Melvin was exposed to African art which led him to explore and immerse himself in everything it had to offer. This had a profound lifelong influence on his work.

Melvin is a passionate photographic artist, with an Associate Degree in Liberal Arts. He is currently an active member on the Board of The Professional Photographers of Massachusetts (PPAM), holds a Certified Professional Photographer degree through PPA, and has the honor of serving as the liaison for the CPP program in Massachusetts.

Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9:30 p.m. Register online by Friday, November 9, at <http://nhppa.com/event-2980148>. The cost for dinner is \$25 and can be paid online or at the door. For more information visit www.nhppa.com or contact Tanya Hervey at tanya@tanyaleeherveyphotography.com.



Program sponsored by:



** Editor's Note: **New Store Manager: Harper Hodges** | hhodges@huntsphoto.com **

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"Come visit our store in Manchester, NH for all of your professional needs!"

Store Manager: Eric Arnold | earnold@huntsphoto.com

Store Hours: Monday-Saturday 9am-8pm | Sunday 11am-5pm

Hunt's Photo and Video Manchester store offers 12 month financing, an ever changing selection of used equipment, hassle free trade in to store credit or a check that will get sent directly to you. Massive selection in-stock with next day delivery from New England's largest professional photographic inventory.

Hunt's Photo and Video offers workshops and lessons for all level of photographer. Hands on help and on location photo adventures and photo walks, to put a new perspective into your vision. Check out what is offered at the Manchester store, or another area!

Hunt's EDUCATION

edu.huntsphoto.com/manchester/



Hunt's Photo and Video is a pick up location for LensProToGo for quick and easy pick up and drop location. Rent from LensProToGo directly and select Hunt's Photo Manchester store as the pick up, so you don't have to wait for the delivery driver!

Fall Seminar



LINDSAY ADLER "Body Beautiful"

Fashion photographer Lindsay Adler has risen to the top of her industry as both a photographer and educator. Based in New York City, her fashion editorials have appeared in numerous publications including *Marie Claire*, *In Style*, *Elle*, *Harper's Bazaar* and more. As a photographic educator and having been named one of the top 10 best fashion photographers in the world, she is one of the most sought-after speakers internationally.

Limited seats available

Sunday, November 4, 2018

9:00 am – 4:00 pm

(registration opens at 8:30 am)

The Derryfield Country Club
625 Mammoth Road, Manchester

Cost

Free to NHPPA members

\$79 for PPA affiliates

\$99 for non-members

Registration

NHPPA.com/event-2900376

October 29 deadline

For More Information

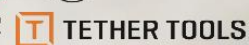
John Malboeuf

603.930.0329 | johnm@johnmphoto.com

In this jam-packed seminar, Lindsay will talk about and demonstrate the tools and techniques to allow the beauty of the human form to shine through your photographic artwork. When photographing the everyday person instead of models, you are often asked to photograph and flatter more challenging features – round face, pronounced nose, large forehead, double chin, asymmetrical features, bald head, glasses, defined wrinkles, full figured and curvier clients, and more. It is imperative when you photograph them you are able to do so with confidence. In this workshop Lindsay will share her secrets of how posing, lighting, camera angle, lens choice, clothing choice, and Photoshop all work together for successful imagery.

Whether your photography focus is wedding, portrait, or intimate boudoir, understanding how to flatter the body is essential. Lindsay will lay down a solid foundation of posing and styling so that you can make your clients feel comfortable in front of the camera.

Thank you to our sponsors



THE NEW HAMPSHIRE PROFESSIONAL PHOTOGRAPHERS ASSOCIATION | MANCHESTER, NH | WWW.NHPPA.COM

PPANE Seminar

Tony Sweet COMING TO PPANE! OCTOBER 28, 2018



**BONUS
WORKSHOP
OCT. 29!
SPACE
LIMITED**

**Don't Miss the Annual Meeting at Lunch
and Cocktail Hour & Awards Banquet After!**

After successful careers as a jazz musician/educator, and professional magician, Tony settled on photography as his chosen means for personal expression. Beginning as a film photographer, Tony has become accomplished in image editing software and plugins and is an in-demand speaker throughout the U.S. and Canada on creativity in the digital age. He conducts location workshops in the U.S., Canada, and Iceland.



Tony's photography is published worldwide and is represented by Getty Images. His iPhone photography is represented by Aurora Photos. Tony's images are also used by Nikon, MacPhun, Singh Ray, Alien Skin, Topaz, Lensbaby and others for national ad campaigns.



He has authored five books on the art of photography; co-produced four photography DVDs as well as an iPhone instructional video series. The first book in his Fine Art Nature Photography eBook series, "Creative Techniques and the Art of Self Expression," was just released.

Program 9:00AM-4:00PM Annual Meeting During Lunch
Cocktail Hour 4:00-6:00PM Awards Banquet 6:00-9:00PM
Derryfield Country Club, 625 Mammoth Road, Manchester, NH
Free to PPANE Members | Not a PPANE member?
Join for \$150 in Oct. 2018 and get a PPANE membership valid thru Oct. 31, 2019.

Bonus Workshop October 29th

Shoot with Tony Sweet
Small Group Setting
(space limited)

Don't Miss It!

\$175/person

For More Details
Go To
www.ppanz.com

NEIPP



New England Institute of Professional Photography NEIPP for short!

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you'll come back year after year!



Save The Date

**NHPPA HOLIDAY PARTY
TUESDAY, DECEMBER 11TH
DERRYFIELD COUNTRY CLUB
6-9PM**



New Hampshire Professional Photographers Association



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New Hampshire Professional Photographers Association

Jim Carlen, M.Photog., CPP, C.Ph.
President



Board Meetings 2018-19

Board meetings will be at:

Bedford Safety Complex

55 Constitution Drive, Bedford, NH | (603) 673-1274 or (603) 620-1274

Meetings:

All meetings will start at **6:30 p.m.**

Please target 5 days before the meeting to submit your reports.

Please include whether you will be able to attend, as NHPPA board meetings require a quorum to function. We need as many voting board members to attend each meeting to achieve a quorum. Committee heads are not required to attend every meeting, however are encouraged to do so when they have current business to present to the Board.

These are the dates for the 2018-2019 Board meetings along with topics which we anticipate discussion of, but are not limited to:

June 20, 2018

Membership renewals, Budget approval, Fall Seminar, Conference location and potential speakers

August 15, 2018

Conference speakers contracts, Fall Seminar, Monthly Meeting speakers, Nominating Committee, proposed changes to Bylaws approved by Board, Mini Mondays

September 19, 2018

Last meeting before Bylaws change deadline of October 1, 2018, Conference speakers, Fall Seminar, Christmas Party, Photofestival, Mini Mondays

October 17, 2018

Conference, Photofestival, Christmas Party, Proposed slate of officers from Nominating Committee

November 28, 2018

Conference, Photofestival, Christmas Party, Annual Business Meeting/Vendor Appreciation Night

January 16, 2019

Conference, Photofestival, Monthly Meetings

February 20, 2019

Conference, Photofestival, Monthly Meetings

March 20, 2019

Conference

April 17, 2019

Conference

May 15, 2019

Annual Wrap up meeting

Mark your calendar. These are the board meetings for the entire year.

* Chair

New Hampshire Professional Photographers Association



Other Committee Chairs 2018-19

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New Hampshire Professional Photographers Association

Jim Carlen, M.Photog., CPP, A.C.Ph.
President



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Treasurer

Jean Wozniak

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2. Jean Camire
3. Madonna Lovett Repeta
4. Jim Carlen
5. Tanya Hervey
5. Chris Keeley
6. Susan Goralski

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2. Jean Wozniak
3. Jean Camire
4. Jim Carlen
5. Tim Cameron

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2. Wayne Flanagan
3. Scott Smith

Insurance

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2. Jim Carlen
3. Tim Cameron

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1. Ellen Goddard

Scholarship / Raffle

1. Michele Spaziano

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2. Mark Powers
3. Marsha Vander Mey
4. Tanya Hervey
5. Lauri West
6. Claire Lemire

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Eric Arnold

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2. Carin D'Abrosca
3. Marsha Vander Mey
4. Shawn Pierce
5. Roland Lemire
6. Claire Lemire

Hospitality

1. Claire Lemire*

Christmas Party

1. Claire Lemire*
2. Ellen Goddard
3. Mark Powers

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Ray Peeples

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1. TBD

Photo Festival

Candace Pratt Stiteler

Mini Monday

Jane Lydick Staid

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1. Dan Beaudet

Email Blasts

1. Dan Beaudet

Publicity / Public Relations

1. Dan Beaudet

Website / Forum

1. Raymond Peeples
2. Tanya Hervey
3. Lauri West

Photos

1. Jill Kyle*
2. Mark Powers

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- Madonna Lovett Repeta*
- 2 elected by Board
- 2 elected by Membership

Bylaws Polices & Procedures

1. Candace Pratt Stiteler*
2. Jean Wozniak
3. Lauri West
4. Don Chick
5. Gene Paltrineri

Historian

1. Roland Lemire*
2. Candace Pratt Stiteler
3. Gene Paltrineri
4. Ron Covey

Parliamentarian

Candace Pratt Stiteler

Memorial

Lauri West

Speaker Contracts

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2. Tanya Hervey
3. Chris Keeley
4. Jean Wozniak

Critique Forms / Program Review

1. Claire Lemire

Rep to PPANE

Pat Corlin

PPA Councilor

Tim Cameron

Ray Peeples

* Chair