

# Hyponeer



NHPPA is a state affiliate of the Professional Photographers of America **PPA**

The Official Newsletter of the New Hampshire Professional Photographer's Association

## Coming Up

### Monthly Meeting

Wednesday, November 14th

"Sports League Photography:  
Adding To Your Bottom Line"  
*Melvin Guante, CPP*

Derryfield Country Club  
Manchester, NH

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## Time's Running Out To Register



Fashion Photographer  
**LINDSAY ADLER**  
Fall Seminar Nov. 4th

## President's Message

So, here we are in November, which signifies a few changes that come to mind for me. First, it is a change in the season and the local landscape as trees become mostly bare, affecting those of us who shoot landscapes. The colors of the spring, summer, and fall give way to a more challenging local scene, sometimes resulting in more urban/architectural photographic subjects. November also signifies the winding down of wedding and outdoor portrait season, as well as the upcoming holiday season.

As for upcoming NHPPA events, it is also a time to plan for our Fall Seminar, Annual Christmas Party, Photo Festival events, as well as our Mini Monday sessions.

Our Fall Seminar, which will be on Sunday, November 4 at the Derryfield Country Club, will be featuring one of the top fashion photographers in the industry, Lyndsay Adler. During her program, "Body Beautiful," Lyndsay will share her secrets of how posing, lighting, camera angle, lens choice, clothing choice, and Photoshop all work together for successful imagery.

Also in November, our monthly meeting speaker on November 14, will be Melvin Guante, from Massachusetts. Melvin will present, "Sports League Photography: Adding to Your Bottom Line." Melvin will show you his techniques for volume photography, specifically sports teams and league. His insights will enable you to efficiently produce creative sports photographs that sell.

As always, your NHPPA board is preparing another annual conference that is sure to please once again. There are some fun and exciting programs in the works, and of course the best image competition in New England! I am looking forward to seeing everyone at these events. Please do not miss these great opportunities and bring a friend!

Cheers!

Jim Carlen, M.Photog., CPP, A.C.Ph.



# Fall Seminar



## LINDSAY ADLER "Body Beautiful"

Fashion photographer Lindsay Adler has risen to the top of her industry as both a photographer and educator. Based in New York City, her fashion editorials have appeared in numerous publications including *Marie Claire*, *In Style*, *Elle*, *Harper's Bazaar* and more. As a photographic educator and having been named one of the top 10 best fashion photographers in the world, she is one of the most sought-after speakers internationally.

*Limited seats available*

**Sunday, November 4, 2018**

**9:00 am – 4:00 pm**

(registration opens at 8:30 am)

The Derryfield Country Club  
625 Mammoth Road, Manchester

**Cost**

Free to NHPPA members

\$79 for PPA affiliates

\$99 for non-members

**Registration**

NHPPA.com/event-2900376

**October 29 deadline**

**For More Information**

John Malboeuf

603.930.0329 | johnm@johnmphoto.com

In this jam-packed seminar, Lindsay will talk about and demonstrate the tools and techniques to allow the beauty of the human form to shine through your photographic artwork. When photographing the everyday person instead of models, you are often asked to photograph and flatter more challenging features – round face, pronounced nose, large forehead, double chin, asymmetrical features, bald head, glasses, defined wrinkles, full figured and curvier clients, and more. It is imperative when you photograph them you are able to do so with confidence. In this workshop Lindsay will share her secrets of how posing, lighting, camera angle, lens choice, clothing choice, and Photoshop all work together for successful imagery.

Whether your photography focus is wedding, portrait, or intimate boudoir, understanding how to flatter the body is essential. Lindsay will lay down a solid foundation of posing and styling so that you can make your clients feel comfortable in front of the camera.

*Thank you to our sponsors*



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# Monthly Meeting



## Sports League Photography: Adding to Your Bottom Line

with Melvin Guante, CPP  
[www.melvinsphoto.com](http://www.melvinsphoto.com)

**Wednesday, November 14, 2018**  
6 to 9:30 p.m. | Derryfield Country Club

Remember when photography was fun? Remember how you had your creative juices flowing and you set out to create masterpieces? Would you like to recreate that experience only this time get paid for it? If so, consider adding sports league photography to your product offerings.

The days of dull cookie-cutter photography of sports teams are gone! You can now offer exciting contemporary photography that captures the character of each team member while still maintaining an efficient workflow. Melvin will show you how his techniques when applied to volume photography, specifically sports leagues, will enable you to efficiently produce creative sports photographs that sell. This program will cover getting started – how to find prospective leagues and land the job – as well as workflow – including the actual photography and pre- and post- production. At the conclusion of this program, you'll have the tools you'll need to land your first league job and to photograph it with confidence. And what's more, you'll make money doing it!

Since an early age, Melvin was fascinated by the arts. From the moment he saw his uncle playing with his enormously huge and shiny new camera with all the bells and whistles, he knew that he wanted to be a photographer. While in high school, his art teacher inspired his creativity and did not allow him to settle for the ordinary and encouraged him to get out of his comfort zone, so he could be more innovative. He went on to drawing, painting and making clay sculptures that were exhibited in a year-end art displays. His teacher taught him patience and perseverance. In college Melvin was exposed to African art which led him to explore and immerse himself in everything it had to offer. This had a profound lifelong influence on his work.

Melvin is a passionate photographic artist, with an Associate Degree in Liberal Arts. He is currently an active member on the Board of The Professional Photographers of Massachusetts (PPAM), holds a Certified Professional Photographer degree through PPA, and has the honor of serving as the liaison for the CPP program in Massachusetts.

Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9:30 p.m. Register online by Friday, November 9, at <http://nhppa.com/event-2980148>. The cost for dinner is \$25 and can be paid online or at the door. For more information visit [www.nhppa.com](http://www.nhppa.com) or contact Tanya Hervey at [tanya@tanyaleeherveyp photography.com](mailto:tanya@tanyaleeherveyp photography.com).



Program sponsored by:



\*\* Editor's Note: **New Store Manager: Harper Hodges** | [hhodges@huntsphoto.com](mailto:hhodges@huntsphoto.com) \*\*

# PHOTO & VIDEO EST. 1889 Hunt's

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**Store Manager: Eric Arnold** | [earnold@huntsphoto.com](mailto:earnold@huntsphoto.com)

Store Hours: Monday-Saturday 9am-8pm | Sunday 11am-5pm

Hunt's Photo and Video Manchester store offers 12 month financing, an ever changing selection of used equipment, hassle free trade in to store credit or a check that will get sent directly to you. Massive selection in-stock with next day delivery from New England's largest professional photographic inventory.

Hunt's Photo and Video offers workshops and lessons for all level of photographer. Hands on help and on location photo adventures and photo walks, to put a new perspective into your vision. Check out what is offered at the Manchester store, or another area!

## Hunt's EDUCATION

[edu.huntsphoto.com/manchester/](http://edu.huntsphoto.com/manchester/)



Hunt's Photo and Video is a pick up location for LensProToGo for quick and easy pick up and drop location. Rent from LensProToGo directly and select Hunt's Photo Manchester store as the pick up, so you don't have to wait for the delivery driver!





PLEASE JOIN US FOR OUR ANNUAL

# *Christmas Party*

TUESDAY, DECEMBER 11, 2018  
6 TO 9 P.M.

THE DERRYFIELD COUNTRY CLUB  
625 MAMMOTH ROAD, MANCHESTER, N.H.

\$25 PER PERSON INCLUDES BUFFET DINNER  
[SPOUSES AND SIGNIFICANT OTHERS WELCOME]

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QUESTIONS? CONTACT CLAIRE LEMIRE  
[CRLFOTOPRO@COMCAST.NET](mailto:CRLFOTOPRO@COMCAST.NET) | 603-472-5229



## New England Institute of Professional Photography NEIPP for short!

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**Keynote  
Speaker:**  
Kaylee Greer

**Pre-Con  
Workshops:**  
Margaret Bryant  
Alex Cearns  
Amy Johnson  
Nate Peterson

**Image  
Competition**

**Parties**



Any PPA members attending this conference will receive a service merit!

**Conference  
Speakers:**  
Barbara Breitsameter  
Alex Cearns  
Sarah Ernhart  
Susan Gertz  
Kim Hartz  
Dr. Helen Jurchisin  
Angela Lawson  
Sandra Pearce  
Caitlin Quinn  
Kristy Steeves  
Kerri Weiss  
(+ 1 more to come!)

**Bonus:**  
Online marketing  
course from  
Nicole Begley

**Editor's Note:**

Per the NHPPA policies and procedures, these minutes need to be published in the November issue of the *Hyponeer* to be reviewed by all members before voting on their approval at the upcoming business meeting in January 2019.

NHPPA ANNUAL BUSINESS MEETING  
AND VENDOR APPRECIATION NIGHT  
January 3, 2018  
Location: Derryfield Country Club  
Manchester, NH

Opening remarks and vendor welcome 7:10 p.m. Madonna Lovett Repeta, President  
There were 57 in attendance with 50 meals paid for.

President Madonna Lovett Repeta introduced the following vendors who were present at the meeting (*in order of presentation*):

1. Harper Hodges, Hunts Photo and Video [[www.huntsphotoandvideo.com](http://www.huntsphotoandvideo.com)]  
Harper has been with Hunt's for 5-1/2 years. Harper thanked the membership for their support over the past year. In addition to selling photographic equipment, Hunt's also offers support to photographers and has a number of classes throughout the year sharing various techniques. Visit their website to learn more.
2. Ray, MAC Group [[www.macgroupus.com](http://www.macgroupus.com)]  
MAC Group is a sales and marketing company dedicated to supplying photographers, videographers, educators and students with the world's finest image-making tools. Brands they represent include Benro, Gepe, MeFOTO, Sekonic, X-Rite and more. MAC Group works closely with Hunt's.
3. Ken Wilson, American Color Imaging [[www.acilab.com](http://www.acilab.com)]  
ACI focuses on service to photographers filling needs as the market continuously changes. In addition to photographic prints, ACI offers custom framing as well as software specifically designed for volume school photography and sports leagues. A couple new products recently introduced include images on bevel board and a leather overlay. Ken encouraged all to stop by his table and check out what ACI can do for them.

The meeting took a short break allowing all members time to visit with the vendors present.

The Annual Business Meeting was called to order at 7:55 p.m. by President Madonna Lovett Repeta.

Secretary Lauri West was called upon to present the Minutes of the last Business meeting held on January 4, 2017 and which were published in the November 2017 issue of the *Hyponeer*. A motion was made to accept the Minutes as presented. Motion seconded and passed.

Treasurer Michele Spaziano was called upon to provide the Treasurer's Report. Michele presented a summary of the current assets for the Association totaling \$110,004.82. (See Balance Sheet as of December 31, 2017.) A motion was made to accept the report as read; seconded and passed. Michele also noted that she would be vacating the Treasurer's position as of June 1. She is happy to work with anyone interesting in assuming this role. The responsibilities include accounting for all monies and reporting to the Controller for entering into Quickbooks and attending Board meetings.

The Board Committee Chairs were next called upon to provide updates on their respective committees.

1. Dennis Spaziano, Membership Chair  
Currently have a total of 151 members with 22 active members, 14 additional members to



# Monthly Meeting Images - Courtesy of Jill Kyle



studio, 54 professional members, 5 vendor members, and 56 life members. A new member meeting will be held on January 13 at Tanya Hervey's studio in Rochester. Any members interested in attending should e-mail Dennis Spaziano.

2. Dennis Spaziano, Degree Chair  
Volunteering for NHPPA earns credits toward a degree. Credits are earned by entering print competition, volunteering on a committee, and various speaking programs. The number of credits needed for each degree is as follows:  
Associate Colleague of Photography (A.C.Ph.) – 25 credits  
Colleague of Photography (C.Ph.) – 75 credits  
Distinguished Colleague of Photography (D.C.Ph.) – 125 credits  
Thereafter, a silver star is awarded for each additional 25 credits earned. These degrees are an outward sign of your dedication to this association.  
This year there will be four degrees and one silver star awarded at conference. If anyone has any questions about the degree program or would like a copy of their current degree report, please e-mail Dennis Spaziano.
3. Jim Carlen, Conference Speakers  
Jim is currently working on contracting with speakers for the upcoming conference and finalizing all the logistics. The lineup of speakers will be announced shortly.
4. Tom Royer, Second VP – Monthly Meetings 2018  
The monthly meetings provide a great opportunity for members to network and socialize. These meetings are scheduled for the first Wednesday of the month at the Derryfield Country Club. Dinner begins at approximately 6:30 p.m. followed by the 90-minute program. Lauri West outlined the programs for the upcoming year on Tom's behalf:
  - a) February – Print Critique  
To be held on Wednesday, February 7. The judges for this program will be Steve Bedell, Don Chick, and Mark Stevens. Each member will be allowed to submit up to four digital images submitted as jpgs at 300 dpi with longest side no more than 10 inches.
  - b) March – Competition Cleanup: Photoshop Tips for Polishing Your Images with Ella Carlson
  - c) April – Food Photography with Jennifer Bakos
  - d) June – The Art of Whimsical Decay with Karen Jerzyk
  - e) September – Storytelling Portrait Photography with Paula Swift
  - f) October – Portrait Lighting Using Speedlights with Scott Levine
  - g) November – Sports League Photography with Melvin Guante

Members were reminded to register online by the Friday before a scheduled meeting . Members on the permanent list need to e-mail Tom if they are not planning to attend. Flyers for each of the above programs will be posted on the website soon.
5. Roland Lemire, Conference Chair  
The 59<sup>th</sup> annual NHPPA conference will be held April 20-23, 2018 at The Margate Resort in Laconia. This year's theme is "Steam Punk." All were encouraged to attend the event which is included in membership dues. Once the speaker lineup is finalized, all details will be posted to the website.



6. Scott Snyder, PPANE (Professional Photographers Association of New England)  
The PPANE annual convention will take place as a one day event on Saturday, April 7, at the Resort and Conference Center at Hyannis, Mass. There will be two speakers – Paul Ernest and Will Cadina – as well as an image competition. Anyone who has registered for NEIPP is a member of PPANE and can attend the conference prior to the start of NEIPP.
7. Candace Pratt Stiteler, Photofestival Chair  
Currently finalizing the details for the photofestival classes. The first class will be on volume dance schools and first communions with Jane Lydick Staid. PPA members receive a continuing education credit for attending. The money raised is used to bring in speakers for our annual conference. In addition to the education benefit, these classes are a great way to socialize and get to know other members in a smaller group setting. Registration will be available online.
8. Jean Wozniak (*on behalf of Jane Lydick Staid*), Mini Monday Chair  
Mini Mondays are two-hour programs taught by a volunteer member of NHPPA. The cost to attend is \$10 per class. The money raised goes to support purchasing items for our library. On January 18 Jean Wozniak and Madonna Lovett Repeta will be presenting a program on image competition from start to finish. Registration is available online. Anyone interested in speaking or hosting an event was encouraged to get in touch with Jane.
9. Jean Wozniak, Conference Book Editor  
Work has begun on the conference book. The goal is to have the books available for distribution at the March monthly meeting. Have received a printing estimate of \$974 which is covered with the money raised from advertising. All members were reminded to review their contact information as provided on the NHPPA website and provide any updates. This information will be downloaded and included in the conference book.
10. Jean Wozniak, Best of Show Book Editor  
ACI printed the book again this year at a cost of \$40 per book. Selling price is \$45 per book. The book is currently at ACI being printed and should be ready by the February monthly meeting.
11. Allison McGrail, Image Competition Chair  
The digital image competition via [printcompetition.com](http://printcompetition.com) will take place on Saturday, April 21. Entries are due by 11 p.m. on Friday, April 13. One of the eligibility requirements of the Sullivan Raiche scholarship is to enter a minimum of 2 images into competition. Allison is currently working on revising the print rules and will have them posted to the website soon. This year we are excited to be using the new monitors, which are the same as used by IPC. If anyone would like to make a donation towards covering the expense of the monitors, they can do so via the website. This year we will be moving to a 5-person jury panel in line with PPA. Our Jury Chair will be Jeff Dachowski, Affiliate Jurors Nancy Green and Joan Genest, and the other three judges are Mark Sweeney, Emme Rigby and Cathy Broderick. Allison also noted that entries for Northeast Districts opened today. Early deadline is January 31 and late submission is due by February 15. Northeast Districts will be held March 8-9. There is only one Master Artist competition this year on April 17-19, but the Northeast District entry deadlines still apply.
12. Ray Peebles, Webmaster  
As mentioned by Allison, anyone wishing to make a donation towards the new monitors can do so via the website.

## 13. Ray Peeples, NEIPP Trustee

New England Institute of Professional Photographers is a week-long school run by the Professional Photographers Association of New England (PPANE). You can go online to NEIPP.com to see all the classes being offered and to register.

## 14. Tim Cameron, PPA Councilor

Tim outlined the benefits of joining PPA, some of which include: Errors and Omissions Trust, photo care insurance, indemnification to help with legal fees, Photovision and other educational videos, the International Photographic Competition, the Loop which is a national discussion forum, a 35% discount with Dell via the perks available on the PPA website, as well as the merit and degree program. Tim also encouraged members to consider earning their CPP degree. Anyone interested can contact Tim as he is the certification liaison for our state.

## 15. Tim Cameron, Investments Chair

The portfolio is currently valued at about \$65,500. Portfolio is very diversified with around a 7% return via stocks, bonds, and other CDs. The Investment Committee will be looking at new investments in the next 3-4 days. Anyone interested in joining the Committee should contact Tim.

## 16. Claire Lemire and Tanya Hervey, Christmas Party

Other members of the committee included Ellen Goddard Jacques, John Malboeuf, and Lindsey English. Over 40 people were in attendance. This year we brought back the Yankee Swap. Big thanks to Ellen for all the work in securing the food donations from various restaurants, to Hunt's for the gift certificate, to SOPHA for hosting, and to Mark Powers for taking photos. If anyone else has pictures to share, they can send to Dan Beaudet to include in the next issue of the Hyponeer.

There was no old business to discuss. Confirmed that a quorum was present, so continued with the business portion of the meeting.

There were no proposed changes to the Bylaws for the 2017-18 fiscal year.

Nominating Committee Chair Roland Lemire was called upon to present the slate of executive officers for the upcoming term beginning June 1, 2018 and ending May 31, 2019. The slate of officers include:

President: Jim Carlen

First Vice President: Tom Royer

Second Vice President: John Malboeuf

Secretary: Lauri West

Treasurer: Open Position

There were no further nominations from the floor. A motion was made to accept the slate of officers as presented. Motion seconded and passed.

The Nominating Committee presented the nominee for NH Rep to PPANE Scott Snyder. A motion was made to accept the nomination. Motion seconded and passed.

Nominations from the floor for the open three-year Director position were:

Mark Powers

Mark accepted the nomination. There were no further nominations. A motion was made to accept Mark Powers to serve as Director for a 3-year term. Motion seconded and passed.



As the office of Treasurer remains open at this time, any interested member was encouraged to contact Roland Lemire.

Tim Cameron will be completing his three-year term as PPA Councilor as of June 30. NHPPA will submit nominations on behalf of the affiliate and voting will occur online in July by all PPA members. The NHPPA members in attendance recommended the nominations of Tim Cameron and Ray Peebles for the PPA Councilor position(s). The total number of councilors in each state is dependent upon the number of PPA members in that state. It is quite possible that New Hampshire will have two councilor positions available as of July 1.

President Madonna Lovett Repeta adjourned the meeting at 8:51 p.m. A motion was made to accept; seconded and passed.

Respectfully submitted,  
Lauri West  
Secretary