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NHPPA is a state affiliate of the Professional Photographers of America



The Official Newsletter of the New Hampshire Professional Photographer's Association

November 2016

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Monthly Meeting



Applying Textures to Photographs

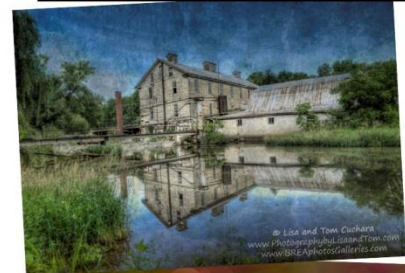
with Lisa Cuchara, PhD, HonNEC
www.PhotographyByLisaandTom.com

Wednesday, November 2, 2016
6 to 9 p.m. | Derryfield Country Club

When we refer to a "texture" as a photographic tool, we mean a photograph that is placed on top of another photograph and then "blended" or adjusted to affect how it is portrayed. "Textures" can be photo-

graphs of rust, peeling paint, old paper, etc., but they can also be clouds, bokeh, bubbles, water drops, wallpaper, walls, words, old letters, grass, etc. The specific texture you pick will affect how your photograph underneath looks, but you have additional choices by changing the blending mode. Join Lisa as she shows you how to edit some of your photographs to give them a different feel by applying textures to them. Textures add a mood or a feel to an image, making the photograph softer, warmer, grungier, older, etc. In this intermediate workshop (assumes knowledge of layers and masks) Lisa will show you how to collect your own textures, how to use textures, how to remove textures from part of an image, how to remove color from a texture and change the color of the texture, and how to prevent the texture from affecting of the photograph below while leaving the color.

Lisa and Tom Cuchara are passionate about photography. From birds and flowers to babies and HDR, they appreciate the world around them and embrace the challenge of interpreting what their eyes see and their hearts feel via their photography. They have been photographing weddings, babies, parties, portraits, etc. professionally for over 15 years and have their own Photography Studio in Hamden, Conn. Lisa and Tom are very active in many local and national photography organizations. They have had many successful gallery exhibitions and their photographs have appeared in *Adirondack Life*, *Wild Bird*, *Birder's World*, on the cover of the Wolf Conservation Calendar and on the cover of paperback novels. Their images have won awards at the local, state, national, and international levels. Lisa and Tom have presented a variety of instructional programs and workshops (Photoshop, Digital Workflow, HDR, RAW processing, Macro photography, Travel photography, plus fun and interesting travelogue slideshows) at NECCC, PPA, PSA, plus many other camera clubs and organizations.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9 p.m. The cost for dinner is \$25 and can be paid at the door. E-mail Madonna Lovett Repeta at M_Studio@comcast.net by Friday, October 28, to let us know you will be coming. For more information visit www.nhppa.com.

FALL SEMINAR

presented by New Hampshire Professional Photographer's Association

SANDRA PEARCE The Art of Painting with Photoshop



PAINTING IN PHOTOSHOP is an alternative for creating beautiful art pieces rather than attempting to learn a new program. Photoshop is where many photographers feel most comfortable and are familiar with the tools, drastically decreasing the learning curve.

The difference between traditional art and digital art is vast and varied. There is one common link, the knowledge and skill needed to create true art, regardless of the medium. Not only does Sandra have a working knowledge of traditional and computer based art, she has experience teaching each form as well. Since photographers already feel comfortable with the tools used in Photoshop, they can concentrate

on the techniques of painting rather than learning a new program.

With so many teachers in the photography world, we all need a good reason to take a class that will help our business grow and prosper. Sandra is one of only a handful of digital artists who are using only Photoshop to create masterpieces. She teaches how to use all the tools that Adobe gave you in Photoshop to be used for painting. She will teach you how the mixer brush works to create and blend backgrounds. Sandra teaches how to take your images to the next level. Please join Sandra for fun, while exploring your inner creativity and learn to paint during the journey.



Sponsored by:

Sunday, November 6, 2016 | 9 a.m. to 4 p.m.

The Derryfield Country Club, 625 Mammoth Road,
Manchester, New Hampshire | registration begins at 8:30 a.m.

Visit www.nhppa.com for more information

SIGN UP | The Art of Painting with Photoshop

REGISTRATION 8:30 TO 9:00 A.M. | PROGRAM 9:00 A.M. TO 4:00 P.M.

Mail completed form along with payment to: NHPPA, P.O. Box 4085, Manchester, NH 03108 (make checks payable to NHPPA); OR e-mail completed form to mspaz52@comcast.net and make payment via PayPal at www.nhppa.com.
RESERVATIONS MUST BE RECEIVED BY OCTOBER 31, 2016.



SANDRA PEARCE is one of the most sought out digital artists in the photographic industry today. She is a Master Artist, Master Photographer, and Craftsman. She is an Image Excellence and Image Excellence Bar Recipient. Sandra has had the opportunity to speak to thousands of professional photographers across the country from guild level programs to state and national conventions. Her

experience in digital imaging has set her apart in competition and she has been awarded Artist of the Year by the Florida Professional Photographers numerous years, Canon Par Excellence 2015, Kodak Awards, Fuji Awards and other awards through the years. Sandra has been in the top ten for GIA awards since its inception in 2010. Sandra won the GIA Award for 1st place in the Art Category in 2016 and 2010 at the Imaging Awards. She won 2nd place in 2011 and 2010, and 3rd place in 2012.

(www.SandraPearcePhotography.net)

Name _____

Address _____

City _____ State _____ E-mail _____

Check the applicable registration fee below and indicate whether or not you will be purchasing lunch. Remit payment (registration and lunch, if applicable) per instructions above.

- I am enclosing \$25 in payment for lunch* I will not be purchasing lunch
- I am a current NHPPA member (no registration fee for seminar)
- I am not an NHPPA member but am a member of _____ PPOfA affiliate and have enclosed payment in the amount of \$60 for the seminar registration.
- I am not an NHPPA member but would like to become one. I have enclosed payment in the amount of \$125 which pays my introductory member dues.
- I am a past member and would like to renew my membership. I have enclosed payment in the amount of \$125 which pays my annual member dues.

If you have any questions, please contact Jennifer Raiche at (603) 268-9000 or JenniferRaiche@comcast.net.

***Cancellation/No Show Policy:** If a meal is reserved, members will be charged the full amount if they fail to show up for the event and do not notify the event chair or they cancel after the registration deadline and the event chair is unable to fill the open spot. If payment was not received prior to the event, NHPPA will send an invoice for the amount due. If the event has to be rescheduled for any reason, a refund of the full amount paid will be made to anyone unable to attend the event on the rescheduled date. Notification to the event chair of the inability to attend the rescheduled date is required within 48 hours of notification of the new date. **If the event is canceled for any reason, you will be refunded for the full amount paid.**

DIRECTIONS TO THE DERRYFIELD COUNTRY CLUB

From the North: Take I-93 South to exit 8 (Wellington Road). At the end of the exit, take a right. At the first set of lights, take a left onto Mammoth Road. Derryfield Country Club is located a few hundred yards on the left.

From the South: Take I-93 North to exit 8 (Wellington Road). At the end of the exit, take a right. At the second set of lights, take a left onto Mammoth Road. Derryfield Country Club is located a few hundred yards on the left.

2016

NHPPA

Pay via PayPal at
nhppa.com,
or send check
payable to NHPPA to:
P.O. Box 4085,
Manchester, NH 03108

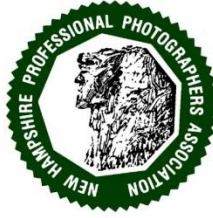
Deadline to RSVP is December 9

Christmas PARTY

BYOB
Catered dinner
Music & dancing
Potluck dessert
Photobooth

We will be
collecting new,
unwrapped toys for
Toys For Tots

Friday, December 16
6:30 -10:00 pm
SOPHA Studio A
15 Merrill St
Manchester NH



NHPPA PHOTO FESTIVAL 2017

This year's Photofestival will feature 7 new programs throughout the winter months. Come join us to learn new skills, meet with your fellow photographers, and of course, have fun.

2017 PROGRAMS

- Sat. Jan. 21: The Nuts and Bolts of Wedding Photography - Jay Philbrick
- Sat. Jan. 28: Creating Images with Conceptual Thinking - Marsha Vander Mey
- Sat. Feb. 11: Fashion Photography from the Ground Up - Walter Schneckner
- Sat. Feb. 18: Lighting 1,2,3 - Jean Wozniak
- Sat. Mar. 04: From Snips to Snails to Sugar & Spice; Photographing Children Naturally - Allison McGrail
- Sat. Mar. 11: Real Estate - Rick Hydren
- Sat. Mar. 25: Marketing and Workflow and The Relationship Between Them - Tanya Hervey



Members Will Receive One Service Credit

NHPPA PHOTO FESTIVAL 2017 REGISTRATION FORM

Select Program(s) of choice and enclose form with check payable to NHPPA. Mail to NHPPA, PO BOX 4085 Manchester, NH 03108-485

***Cancellation/No Show Policy:** If the event has to be rescheduled for any reason, a refund of the full amount paid will be made to anyone unable to attend the event on the rescheduled date. Notification to the event chair of the inability to attend the rescheduled date is required within 48 hours of notification of the new date. If the event is canceled for any reason, a refund of the full amount paid will be made.

Registrations are accepted on a first come, first serve basis, and are restricted according to host studio space. You will receive confirmation of your program registration with information, instructions and directions to each course. If you have any questions, please contact Photo Festival Chair Marsha Vander Mey at marsha@harperpoint.com

NAME _____ PHONE _____

EMAIL _____ PPA # _____

- Jan. 21 9 am - 4:30 pm
- Jan. 28 9 am - 4:30 pm
- Feb. 11 9 am - 4:30 pm
- Feb. 18 9 am - 4:30 pm
- Mar. 04 9 am - 4:30 pm
- Mar. 11 9 am - 4:30 pm
- Mar. 25 9 am - 4:30 pm

Attendance to First Program: \$60 \$ _____

Each Additional Programs: \$40 \$ _____

Total Enclosed \$ _____

All proceeds to benefit the NHPPA Speaker Fund

www.nhppa.com

PhotoFestival Class Descriptions

January 21: Jay Philbrick "The Nuts and Bolts of Wedding Photography"

Limit - 12

Join Jay as he takes you through all the basic things you need to know to cover a wedding well. Whether you're preparing for your first wedding or have a few seasons under your belt, this workshop will have some great information for wedding photographers of all experience levels. Jay's workshop will cover such topics as gear, controlling the flow of the day, photo composition, lighting, and posing. He will discuss the techniques he has used to set his imagery and business apart in the hyper saturated market we are now in.

Jay is part of a husband and wife team of portrait and wedding photographers operating out of North Conway, New Hampshire. An ex Air Force pilot and mountain guide, Jay brings his tremendous sense of adventure to Philbrick Photography's portrait and wedding work. Philbrick Photography's epic wedding and portrait imagery has recently become a viral sensation on the Internet and been televised worldwide.

Location: Hunt's Camera, 4 Vinton St, Manchester NH

January 28: Marsha VanderMey, M.Photog "The Marketing Power of Conceptual Photography"

Limit - 10

How to go from concept to fully realizing your award winning image - while building your brand. This is about getting select clients involved in a unique experience to create an image that inspires all those involved. Clients become co-creators as you listen to their ideas while you direct both the conceptual process and the production process. It is fundamentally about developing signature pieces in support of your marketing program by integrating the process "experienced" by your clients and the product you "deliver". Real life image examples will be shown and the process used will be discussed in depth.

Marsha Vander Mey M. Photog, D.C.PH., A.C.PH. is an award winning photographer in state, regional, and national competition. She has been awarded Best Photographer for the past three years in the Souhegan Valley and has been published in New Hampshire Magazine. She is a Past President and currently PhotoFestival Chairman.

Location: 13 Curtis Lane, Bedford 03110

February 11: Walter Schneck, CPP, CPC, CCH "Fashion Photography from the Ground Up"

Limit - 18

Gorgeous wardrobe, beautiful models, clean composition, all coming together just right for a stunning fashion photograph. In this program we'll look at fashion photography from the ground up. We'll start with how we use fashion to communicate, and take you all the way to the 8 elements that you need to harmonize when producing a fashion shoot. Join Walter Schneck for a hands-on workshop where you'll learn all the elements needed to make stunning fashion photos.

With a background in commercial photography, from 2007 to 2009 Walter Schneck studied fashion photography under Claudio Basso in New York City. His photography has won national and international awards. His photographs were featured on the covers of worldwide magazines like Manufacturing Engineering, Tooling & Production, and Mold Making Technology. Walter Schneck owns and operates C1M Academy, New Hampshire's only fully licensed and bonded school 100% dedicated to your photographic education.

Location: C1M Academy, 98 Route 101A, Amherst, NH

February 18: Jean Wozniak, CPP, C.Ph. "Lighting 1, 2, 3"

Limit - 15

One light, two lights, three lights... we'll build a studio set from the ground up right in class. As we go, we'll discuss the advantages and disadvantages and effects of the number of lights you use, whether on location or in studio. We'll discuss lighting patterns, ratios, direction and quality. Window light and outdoor lighting will be reviewed & demonstrated if Mother Nature cooperates. This course is intended for the photographer with less than five years of experience, and/or someone who would like to review the basics.

Jean Wozniak, CPP, C.Ph. has been in business for 11 years, but has 31 years of experience in photography. While her background, initially, was in landscape photography, her business years have focused on portrait studies. She has received numerous awards in state, regional and national competitions including the achievement of 2016 Bronze Photographer of the Year in PPA's IPC competition, a PPA Loan Collection image and Kodak Gallery Award. She recently earned the designation of Certified Professional Photographer. Jean is a past president and 11 year member of NHPPA.

Location: Hunt's Camera, 4 Vinton St, Manchester, NH

PhotoFestival Class Descriptions
(continued)

March 4: Allison McGrail, CPP, A.C.Ph. "From Snips to Snails to Sugar and Spice: Photographing Children Naturally" Limit - 10

"Let them be kids!" Do you ever find photographing children a challenge? Then this program is for you! This program will go over the challenges of photographing each age group from toddlers to preteens. We will discuss what works best for different stages in development and how to pull natural expressions from our little subjects. You will leave with tips for getting real smiles, how to approach a shy child, and how to handle stressed out parents. We will discuss choosing locations, clothing and props to allow you to create timeless images of your subjects that Mom and Dad will want to have hanging on their walls forever. We will spend part of our day with some little subjects of different ages to photograph.

Allison McGrail is a Certified Professional Photographer who has run her studio, Allison Hope Photography since 2003. In 2014 she received a gold photographer of the year award from PPA. She is the current immediate past President for NHPPA and this year's conference chair.

Location: 98 Route 101A, Amherst, NH

March 11: Rick Hydren, CPP, A.C.Ph. "Real Estate Photography" Limit - 10

This 7 hour workshop on Real Estate Photography will cover business overview, marketing, pricing strategies, image capture, processing technics and presentation options that will meet the needs of most real estate agents for residential properties. The class will start at a private home for sale to experience POV selection and capture strategies. Then move to a classroom to discuss marketing, floor plans, post production workflow and virtual tour hosting company's online program for hosting virtual tours.

Richard Hydren started creating real estate images around 2003 working for developers and property managers needing images of model condominiums. During the past 4 years he has been photographing homes for agents from Plymouth MA to North Conway, NH. Richard Hydren, CPP, A.C.Ph, is currently a Director of NHPPA, PPANE and PPA member.

Location: Rowley Public Library, Route 1A, Main St., Rowley, MA 01969

March 25: Tanya Hervey, "Marketing and Workflow & the Relationship Between Them" Limit - 10

The class is designed for photographers that are starting a photography business, or have an established photography business but just can't seem to fit marketing in with their day-to-day tasks. In this class, Tanya covers the basics of establishing a workflow system with tools that will help you keep your sanity during peak season, and keep you on track and inspired to grow your business during the off-season. Tanya will share the marketing strategies that have worked for her to build a loyal following with her clients, and have proven to be key in attracting new clients. There will be a focus on hosting holiday portrait events all through the year to keep your bank account happy. A list of resources for workflow and marketing will be yours to take home.

Tanya is a portrait photographer based in Rochester NH. Her studio's services include portraiture, real estate and preschool photography, and occasionally weddings. Tanya joined the NHPPA in 2014; she currently serves on the Board of Directors as the Publicity/Public Relations Chair.

Location: 24 Union Street, Rochester, NH 03867

President's Message



Roland Lemire, M. Photog., Cr, CPP, D.C. Ph.S.

Wow! November and the holidays are coming up fast, which will prove to be a very busy time for all of us. To begin with Allison McGrail and the Nominating Committee are busy putting together a slate of officers for fiscal year 2017-2018 to be voted on by the membership at the Business Meeting in January. It is with regret that Michele Spaziano will be stepping down as Treasurer of NHPPA at the end of this fiscal year. So that means that the Nominating Committee is now actively looking for her replacement. If you have any thoughts that you would like to join the Board as our Treasurer, please contact Allison McGrail at allison@allisonhopephotography.com.

The Fall: What a beautiful time of year - color, color, color. And with Fall halfway behind us, there is still lots of time to get out there and shoot that beautiful show of color nature brings to us once a year. After that comes the arduous task of choosing and editing the many gorgeous images you take that will hopefully be used in print competition.

I encourage you to go out, with tripod and camera in hand, and capture those images now.

As a reminder, February is our annual print critique meeting. Jennifer Raiche will choose a 3 member panel of judges to critique images submitted by all of our members. Print critique is confidential. The maker of the print is never divulged for the critique. I encourage all of you to join in for a night of learning about what makes an award winning print.

Reminder, on November 6th Sandra Pearce will be presenting her program on "The Art of Painting with Photoshop." I AM ENCOURAGING ALL OF YOU TO SEE THIS PROGRAM. Sandra Pearce is one of the most sought out digital artists in the photographic industry today.

She is a Master Artist, Master Photographer, and Craftsman. She is an Image Excellence and Image Excellence Bar Recipient. Painting in Photoshop is an alternative for creating beautiful art pieces rather than attempting to learn a new program. Go on line and sign up today. It's a program you will not soon forget.

NOVEMBER 8TH ELECTION DAY. GET OUT AND VOTE!

November 11th is Veteran's Day, a day to remember and thank all veterans for all they have sacrificed to make us safe and free. Remember that "All gave some and some gave all." Please pray for all our soldiers, men and women, stationed all around the world and especially those in the Middle East who are fighting for our freedom.

November 24th is Thanksgiving Day. Take time to enjoy some time with your family and friends and don't forget to take those important family photos. Lastly, a big "Thank You" to Ray Peeples for all the work and effort in getting our new website up and running and working with the Membership Committee to make all the up to date changes to the membership listing.

Happy shooting.

Roland

Meeting Notes

Monthly Meeting Review: See the Light

By Tom Royer, Hospitality Chair

Just about every member of NHPPA knows something about lighting – it's what makes photography possible. But too often we're so busy posing subjects or arranging products or following sporting events to give lighting the logical thought it deserves. So we take tens or hundreds or, occasionally, thousands of exposures to arrive as some really great images, a bunch of good ones, lots of mediocre ones and even more "junk." In fact, this reviewer is of the opinion that a lot of us would be lost if, instead of digital images, we were shooting film with its limited number of exposures and its non-immediate review of results.

On October 5, Lauren DelVecchio attacked this situation by giving us a solid understanding of lighting techniques as applied to the kinds of photography most of specialize in: Portraits, business head shots, and special events (e.g., weddings).

Lauren is a Certified Professional Photographer based out of Farmingdale, Maine, and is on the Board for the Maine PPA. She is a member of PPANE and PPA. Although weddings are her main source of income, she has a special interest in concept and fashion photography, and has studied lighting to create her own style. Indeed, it was this style that defined the outline of her presentation to NHPPA.

Lauren used actual photographs and lighting diagrams to show how to "shape" a subject, create lighting patterns, use light modifiers, and create soft and hard light. And, perhaps most important, she clearly demonstrated the effect of, and the advantage of, actually moving artificial light sources.

By starting with a key light and then sequentially adding a fill light, a hair light, and a background light, she led us to a complete studio lighting set up. She then addressed the subject of lighting ratios for setting or measuring the strength relationships of multiple lights.

Next came modifiers and their uses, advantages, and disadvantages. And, finally, modifiers were followed by specularly and the use of modifiers.

Lauren filled her presentation with lots of information. Everyone in the audience knew some of it, or at least had thought about it, but no one had previously seen all of it presented, with examples, in an understandable way in a little over an hour and a quarter. It was quite impressive.

Lauren's final word of advice: "Get out of your comfort zone... but have fun doing it !!!"

Lauren's web site is www.LADPhotography.com

Print Competition: Don't Delay, Start Preparing Today!

During the October monthly meeting, Image Competition Chair Nylora Bruleigh reminded everyone that now's the time to begin preparing for the 2017 NHPPA Print Competition. To get started, Nylora recommended setting up a separate folder for organizing your potential entries. The Creative Challenge topic for 2017 will be 'Simplicity'.

Watch for details coming soon on the new NHPPA website www.nhppa.com, and here in the Hyponeer.

October Monthly Meeting

Ken Cayer, Photographer





Dear Santa, Are the ACI elves ready for the fall
BOGO Press Card Sale?

❁ ❁ ❁ Yes, we are! ❁ ❁ ❁



Promo Code: **BOGO16** ❁ 10/13/16 – 12/11/16

must order TWO sets of the same file to get the second set free.

American Color Imaging | www.acilab.com | 800.728.2722
minimum charges apply | only one promo code or discount can be used per order
must use promo code: BOGO16 | sale add-on's include: uv coating, texture finishes,
rounding corners, linen envelopes, colored envelopes, hd 6-color upgrade, soft touch laminate,
color correction | sale excludes: playing cards, 5x7 artistry box, bookmarks,
circle stickers, brochures, envelope printing, and shipping discounts.
visit acilab.com/specials for all of the sale information.



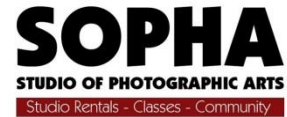
NHPPA Vendor Members



ACI

acilab.com

Contact: Ken Wilson



SOPHA

www.thesopha.com

Contact: Bud Thorpe



C1M Photography

www.c1mpp.com

Contact: Walter Schnecker



Hunt's Photo and Video

www.huntsphotoandvideo.com

Manchester: Eric Arnold

Melrose: Gary Farber



Glass and gear

www.glassandgear.com

Contact: Bud Thorpe

NHPPA Member News

Annual Business Meeting January 4, 2017

The annual NHPPA Business Meeting will take place at the Derryfield on Wednesday, January 4. All members are encouraged to attend and participate in the important business of approving changes to the Bylaws and the election of officers for 2017/18. Remember that attendance is a prerequisite for NHPPA scholarship eligibility. Please take the time to review the following items prior to the Business Meeting:

1. Minutes of the 2016 Business Meeting which will be presented for acceptance at this meeting.
2. Proposed Bylaws changes.
3. The slate of officers submitted by the Nomination Committee and candidate bio's.

Individuals interested in serving on an open elected position may also be nominated from the floor during the Business Meeting. Upon completion of the nomination process, candidates are given the opportunity to speak to the membership before a vote is taken.

Vendor Appreciation Night

The January meeting is also our Vendor Appreciation Night. Vendor members will speak about their products and services. Attendees have a chance to view vendor displays and talk with vendors prior to the start of business and during the break. Sign up now at the new NHPPA website!

www.nhppa.com

NHPPA ANNUAL BUSINESS MEETING
AND VENDOR APPRECIATION NIGHT
January 6, 2016
Location: Derryfield Country Club
Manchester, NH

Opening remarks and vendor welcome 7:00 p.m.
There were 68 in attendance with 61 meals paid for.

Allison McGrail, President

Second Vice President Madonna Lovett Repeta introduced the following vendors who were present at the meeting (*in order of presentation*):

1. Ken Wilson, American Color Imaging (ACI) [www.acilab.com]
ACI is located in Cedar Falls, Iowa and has been in the business of professional photography since 1967. ACI offers a wide variety of products from albums to fine art prints. They also offer design services. Their image boxes are made of real wood and hold up to an 11x14 size print. Their new fine art line is especially appealing to landscape photographers. Ken invited all in attendance to stop by the table to see the various items on display and ask any questions.
2. Roseangela McCann, Makeup Artist [www.mccannconsultinggroup.com]
Roseangela offers professional makeup services to photographers, and this is her second year as a vendor member of NHPPA. Over the past couple of years Roseangela has worked with many photographers, including NEIPP. She is here to make your job easier for portraits, fashion, or fine art. Roseangela looks forward to working with members on any cool projects in 2016.
3. Eric Arnold, Hunts Photo and Video [www.huntsphotoandvideo.com]
Hunts appreciates all the business over the past year in 2015. For 2016 their theme is "Light up the New Year," focusing on a variety of cool lighting gear. Hunts looks forward to supporting NHPPA in 2016 and for many years to come. Eric stated that the International Consumer Electronics Show is going on now and there will be a lot of cool products coming out. Eric also encouraged member to always print their images. Prints are invaluable to how people remember things; devices do not create the memories.
4. Robert Daniel, Glass and Gear [www.glassandgear.com]
Robert was invited to the meeting by Eric Arnold of Hunts. Glass and Gear is located in Manchester and is a photographic and entertainment equipment rental house. They offer a wide variety of production equipment and technical assistance rentals.
5. Ray Nason, MAC Group [www.macgroupus.com]
Ray was invited to the meeting by Eric Arnold of Hunts. MAC Group is a sales and marketing company dedicated to supplying professional photographers, filmmakers, educators, and students with the world's finest image-making tools. As a sales, marketing, and distribution company, they fully represent a variety of photo and video brands including Phottix and Elinchrom.
6. Candace Pratt Stiteler, NEIPP (New England Institute of Professional Photography)
This is a week-long retreat held from April 3-7, 2016 at the Resort and Conference Center at Hyannis, Mass. The deadline for scholarships has been extended by two weeks. There is a Len Levy scholarship for \$500 available to members in the industry 5 years or less, the PPA scholarship for \$500 available to members in the industry 3 years or less, and a Sullivan scholarship available to members in the industry 5 years or less. January 15 is the deadline to

apply. Candace also reminded all PPA members that they receive credits for attending this educational program. If you are already signed up and you bring someone else, you will receive \$50 cash. Visit www.NEIPP.com for more information and to download the registration form.

7. Dennis Spaziano, PPANE (Professional Photographers Association of New England)
There is an upcoming Board meeting on Monday. The goal of PPANE is to give back to the membership. To that end there are exciting education programs lined up throughout the year. Check out the website www.ppane.com to learn more.
8. Tim Cameron, PPA (Professional Photographers of America)
The national convention ImagingUSA will be held in Atlanta, Georgia on Sunday, January 10, through Tuesday, January 12, 2016. NHPPA has four members who will be earning their degrees from PPA, and they will be announced publicly at ImagingUSA. A full report will be published in the next issue of the *Hyponeer*. Tim encouraged any who are not members of PPA to consider joining. The photo care insurance alone which is included in your membership makes joining worthwhile. Tim also encouraged members to consider earning their CPP degree. Both Tim and Don Chick serve as CPP Liaisons and will help you through the process.

Second Vice President Madonna Lovett Repeta then thanked the following vendors who were unable to attend tonight's meeting for their continued support of NHPPA:

1. Richmond Labs [www.richmondprolab.com]
Richmond provided two \$100 gift certificates to raffle off
2. Gabrielle Green of A2Z Photo Album Designs [www.a2zphotoalbumdesigns.com]

The meeting took a short break allowing all members time to visit with the vendors present.

The Annual Business Meeting was called to order at 7:45 p.m. by President Allison McGrail.

Secretary Lauri West was called upon to present the Minutes of the last Business meeting held on January 7, 2015 and which were published in the November 2015 issue of the *Hyponeer*. A motion was made to accept the Minutes as presented. Motion seconded and passed.

Treasurer Michele Spaziano was called upon to provide the Treasurer's Report. Michele presented a summary of the current assets for the Association totaling \$107,112.91. (See Balance Sheet as of December 31, 2015.) A motion was made to accept the report as read; seconded and passed.

The Board Committee Chairs were next called upon to provide updates on their respective committees.

1. Marsha Vander Mey, Conference Chair
The 57th annual NHPPA conference will be held April 22-25, 2016 at The Margate Resort in Laconia. This year's theme is "Around the World." Members were encouraged to register early. This year members will be able to request their specific room type (e.g., lake view, etc.). Rooms available on a first come, first served basis. The speaker lineup appeals to the new member as well as the veteran member. The schedule will follow a similar format as in past years starting with a program on Friday evening, image competition and mentor speakers on Saturday, pizza party and auction on Saturday night, full-day program on Sunday followed by the awards banquet on Sunday evening, and final program on Monday ending at 4:30 p.m. It was recommended that everyone start making their plans to attend and be sure to book their room before April 1.

2. Roland Lemire, Conference Speakers

Roland shared the speaker lineup for the upcoming annual conference. Programming includes Ron Risman on Friday night speaking on time-lapse photography (www.RonRisman.com); Bob Coates from Sedona, Arizona on Sunday talking on fine art photo-synthesis and print competition (www.bcphotography.com); and Blair Phillips on Monday presenting the topic bulletproof business (www.BlairPhillipsPhotography.com). In addition there will be three NHPPA mentor programs: Ella Carlson on Photoshop Quick Tips; Dennis Spaziano on Marketing High School Seniors; and Claire Lemire on Posing the Human Figure. Roland is putting together short videos related to each speaker and will be showing them at the upcoming monthly meetings to give members a better sense of the type of instruction they will receive at conference.

3. Nylora Bruleigh, Image Competition Chair

We will again be holding a digital image competition on Saturday, April 23. The cost is \$20 per image and each member may enter up to 5 images. This year printcompetition.com is also instituting a \$6 print case fee if you are not a current subscriber. You can subscribe to printcompetition.com for \$10 per quarter and watch the competition online as well as other competitions taking place during that time. You can sign up for the quarter and cancel your subscription after that time. The image competition rules including sizes, deadlines, etc. will be available shortly on the NHPPA website. Anyone is welcome to attend the image competition; it is a great learning experience. Gary Thibeault will serve as this year's Jury Chair and other members of the judging panel are Bob Coates, Peter Yu from Illinois, Mark Sweeney from New York, Nancy Green from Massachusetts, Stephanie Milner from Virginia, and our very own Steve Bedell. Nylora encouraged members to visit the website of these individuals and get a feel for the type of work they do. She also cautioned members to be careful about posting images on social media that these judges may see.

ACI will be printing 8x10 images of all entries for display at the conference. We will also have Club 79 in the Blackstone Lounge. Nylora requested that anyone interested in volunteering for Club 79, to please let her know. She is looking for individuals

Nylora also mentioned that members who wanted to get a feel on their images prior to Northeast Districts were welcome to enter the Twin Cities (TCPPA) image competition taking place on January 25. Entry fee is \$15 per image for non-members and images should be uploaded to printcompetition.com by Friday, January 22. Complete competition rules can be found at www.tcppa.org.

4. Rick Hydren, Advertising Chair

Rick gave a shout out to vendor members present at the meeting. Advertising for the 2016 conference book will be closing at the end of next week. Rick let the members know it has been harder and harder to meeting the advertising goals, especially with losing vendor members such as EP Levine. Rick encouraged everyone to support our NHPPA vendor members.

5. Madonna Lovett Repeta, PPA Charities

PPA Charities is offering a Dream Studio Giveaway which will be drawn at ImagingUSA. Tickets are \$25 each or six for \$100. You can purchase tickets from Madonna or online.

6. Madonna Lovett Repeta, Monthly Meetings 2016
The monthly meetings provide a great opportunity for members to network and socialize. These meetings are scheduled for the first Wednesday of the month at the Derryfield Country Club. Dinner begins at approximately 6:30 p.m. followed by the 90-minute program. Madonna currently has contracts in place for the following programs:
 - a) February – Print Critique
To be held on Wednesday, February 3. The judges for this program will be Alison Minitter, Dennis Spaziano, and Mark Stevens. Each member will be allowed to submit three images sized to 8x10 at 300 dpi.
 - b) April – Infrared Photography with Karen Dorme.
Karen is a friend of Alison Minitter's who will be in the area visiting and has offered to do the program for us.

Other programs will be publicized as contracts are received. Madonna reminded all members to be sure to let her know if you will be attending no later than the Friday prior to the meeting. Members can also be placed on the permanent list and will only need to contact Madonna if they will be unable to attend a meeting.
7. Carin D'Abrosca, Photofestival Chair
The Photofestival series kicks off on January 16 with a program on infrared photography with Dennis Spaziano. There are only two spots left for this program. There is one spot left for Ray Peeples program and five spots left in Candace's class. The open spots will be made available to other states, so get in touch with Carin right away if interested. To date NHPPA has raised \$2,860. The money raised goes to the speaker fund which allows us to bring in outstanding talent for our annual conference.
8. Dennis Spaziano, Degree Chair
If any member would like a copy of their current degree report, please e-mail Dennis as these reports will not be automatically sent out. The committee will be awarding a few NHPPA degrees at our upcoming conference in April.
9. Tracy Phillips, Mini Monday Chair
Mini Mondays are two-hour programs taught by a volunteer member of NHPPA. The money raised goes to support purchasing items for our library. On January 25 Jim Carlen will be presenting a program on print competition. The class is currently full, but anyone interested can be placed on a waiting list in the event someone cancels. Tracy encouraged anyone interested in speaking or hosting an event to get in touch with her.
10. Ray Peeples, Webmaster
No updates at this time.
11. Bruce Conti, *Hyponeer* Editor
The *Hyponeer* is NHPPA's monthly newsletter. Each issue is published on the website and in the Facebook group approximately two weeks after the monthly meeting. Deadline for submissions is the 10th of each month. Bruce thanked the following individuals: a) Tom Royer for the monthly meeting summaries; b) Nylora Bruleigh and Ella Carlson for their articles about print competition; c) John Grimanis for photography; and d) Roland Lemire for the monthly meeting flyers. The *Hyponeer* is a great recruitment tool, and Bruce urged anyone interested in submitting articles to please contact him.

12. Jane Walsh, Membership Chair

We currently have 154 current members. Jane asked all members to check on the NHPPA website and confirm all information is correct. The information will be downloaded off the site at the end of this week to be published in the upcoming conference book.

13. Jennifer Raiche, Scholarship Chair

To date we have collected \$619 towards general scholarships. Last year we awarded three Sullivan-Raiche scholarships in the amount of \$800 each and eight general scholarships in the amount of \$450 each. All scholarships with the exception of one are being used for NEIPP. Jennifer is currently accepting items for the conference auction and scholarship basket. Only items you would be willing to purchase should be donated. The live auction will be held on Saturday night at the conference. Tickets for the scholarship basket will be sold throughout the conference, and the winner will be selected on Monday at the conclusion of the conference.

There was no old business to discuss. Confirmed that a quorum was present, so continued with voting on proposed changes to the Bylaws and the election of officers for the 2016-17 fiscal year.

Jean Wozniak, Chair of the Bylaws, Policies and Procedures Committee, was called upon to present the proposed changes to the NHPPA Bylaws.

The Board of Directors submitted the proposed changes to the BPP Committee for review. The Board approved the final version at the September 16, 2015 Board meeting and the changes were published in the October and November issues of the *Hyponeer*.

The following changes were presented to the membership for vote:

- a) Article XII, Item 7 – Nominations for recommendation of PPA Councilor
Recommended to add “(s)” after Councilor to allow for the possibility of multiple PPA Councilors. The number of PPA Councilors for each state is based on the total number of PPA members in that state. Statement would read “Nominations for recommendation of PPA Councilor(s).” Motion made to accept change as presented, motion seconded. There was no discussion. Motion passed.
- b) Article VI, Section 1 – Board of Directors
The proposal was made to remove the PPA Councilor as a voting member of the NHPPA Board. The reason for the change is that the PPA Councilor is voted on by the PPA members within the state, who may or not be members of NHPPA. It was felt that there was a risk that the PPA Councilor could at some point be a non-member of NHPPA. Between October and January, the Bylaws, Policies and Procedures Committee further researched this matter and determined that no risk was present. Article III, Section 2, Item 2 of the Bylaws limits the right to vote to members in good standing in membership categories 1, 2, 3, 5, 6 and 7. Therefore, if a PPA Councilor at any time was *not* a member of NHPPA, they would automatically be prohibited from voting on the NHPPA Board. A motion was made to withdraw the proposal. There were no objections, and the proposal was withdrawn.
- c) Article X, Item 2 – Financial Matters
The proposal was made to allow the investment of excess funds from solely “interest bearing accounts” to “interest bearing accounts or investment accounts” and to limit the amount of money that needed to be on hand for the running of the Association.

Current wording states, "There shall be sufficient moneys retained in the treasury for the running of the Association. All excess funds shall be maintained in interest bearing accounts whose location shall be at the discretion of the Board of Directors."

The new wording would state, "There shall be sufficient moneys retained in the operating accounts for the running of the Association for a period of 12 months. All excess funds shall be maintained in interest bearing or investment accounts, whose location shall be at the discretion of the Board of Directors."

A motion was made to accept the changes as noted above. Motion seconded. The following discussion took place about the investment of monies in investment accounts. At the time the NHPPA Bylaws were originally written, interest bearing accounts were generating sufficient income from the investment. However, we have seen a steady decline in the amount of money we are earning from these investments and are currently in a position where we are realizing very little, if any, income. The balance sheet for NHPPA has consistently shown assets of \$90,000 to \$100,000. This recommendation comes at a time when many associations are finding it difficult to remain solvent. All members were advised to seriously consider this matter. If the Committee makes a mistake in the investment options, the Association could lose a lot of money. There are a lot of options out there to invest in. Ron Covey and Jean Camire as members of the Audit Committee would audit the procedures followed by the Committee and the Board. A motion was made to have the voting on this matter be done by secret ballot. The motion was seconded and passed.

The recommendation was made that if this motion were to pass, an Investment Committee be developed. The Investment Committee would create an Investment Policy Statement (IPS) which is a statement that defines general investment goals and objectives. It describes the strategies that will be used to meet these objects and contains specific information on subjects such as asset allocation, risk tolerance, and liquidity requirements.

At this point the Chair of the Bylaws, Policies and Procedures Committee Jean Wozniak interjected and stated that at this time the membership was voting on the change to the language contained in the Bylaws only. If approved, then the appropriate policies and procedures would be put in place by the Board of Directors which would include the development of an Investment Committee and so forth. All members were reminded that all persons on the Board of Directors have taken an oath of fiduciary responsibility.

There being no further discussion, a vote was held via secret ballot. Motion passed.

Nominating Committee Chair Marsha Vander Mey was called upon to present the slate of executive officers for the upcoming term beginning June 1, 2016 and ending May 31, 2017. The slate of officers include:

President: Roland Lemire
First Vice President: Madonna Lovett Repeta
Second Vice President: Jennifer Raiche
Secretary: Lauri West
Treasurer: Michele Spaziano
NH Rep to PPANE: Dennis Spaziano

A motion was made to accept the slate of executive officers as presented. Motion seconded. Jim Carlen was nominated from the floor for the position of Second Vice President. It was noted that Jim has served as Director for the past three years, which provides the foundation for proceeding through the chairs. It was further acknowledged that when approached by the Nominating Committee, Jim had initially declined the nomination. Jim had some concerns with moving through the chairs, but those concerns had now been addressed.

There were no further nominations from the floor.

At this point a vote was held with regard to the slate of executive officers for the positions of President, First Vice President, Secretary and Treasurer. Motion passed.

President McGrail then offered Jim Carlen and Jennifer Raiche an opportunity to address the membership with regard to their individual qualifications for the position. Jim Carlen had no further comments than what had been stated. Jennifer mentioned that she has been a member of NHPPA since 1987 and actually involved with the association since 1981. Throughout those years she has served in numerous capacities, including Past President. Jennifer stated that it is her passion to serve this Association and looked forward to continuing that as Second Vice President.

A comment was made from the floor that the Association would best be served by upholding the recommendation of the Nominating Committee. While it was acknowledged that Jim was indeed qualified for the position, the Nominating Committee had performed its due diligence with regard to the persons presented.

There being no further discussion, a ballot vote was held. Jennifer Raiche won the election to serve as Second Vice President.

A motion was made to accept the nomination of Dennis Spaziano as NH Rep to PPANE. Motion seconded and passed.

Nominations from the floor for the open three-year Director position were:

Jim Carlen

Jim accepted the nomination. There were no further nominations. A motion was made to accept Jim Carlen to serve as Director for another 3-year term. Motion seconded and passed.

Rick Hydren currently has one year left in his term as Director. Tom Royer currently has two years left in his term as Director.

Tim Cameron was recently elected to another 3-year term as PPA Councilor. A vote was held this past July by all PPA members in the state of New Hampshire. Tim began his new term in January of 2016 and will serve through December of 2018.

President Allison McGrail adjourned the meeting at 9:00 p.m. A motion was made to accept; seconded and passed.

Respectfully submitted,

Lauri West
Secretary

BYLAWS CHANGES FOR VOTE AT JANUARY 2017 BUSINESS MEETING

Submitted by Jean Wozniak, Policies and Procedures Chair

Article VI – Board of Directors

Section 1 (Board of Directors Consists of...)

(last bulleted item for directors)

Current language:

“Three directors from the membership at large, one elected each year during the Annual Business Meeting, from nominations made from the floor, whose term shall be for three years or until successors take office. In 1997 it was originally implemented that one Director be elected for a term of one year, one Director to be elected for a term of two years, and one Director be elected for a term of three years in order to stagger the initial implementation.”

Revised language:

“Three directors from the membership at large, one nominated and elected each year during the Annual Business Meeting, from nominations made from the floor, whose term shall be for three years or until successors take office.”

Added the language “nominated and elected” and removed the last sentence of the current language as it is covered by “until successors take office.”

Article VI – Board of Directors

Section 1 (Board of Directors Consists of...)

Remove Vendor Representative as a Board member.

Becoming increasingly difficult to fill this position on the Board.

The Board will now be a total of 13 with 7 making a quorum.

Article III – Membership

Section 1 – Membership Categories

Item 1 - Professional Photographer

Current language, last sentence:

“A portfolio review is not needed for individuals joining who have earned CPP or Masters degrees and will automatically be issued Professional status.”

Revised language:

In the last sentence remove “joining” and add the following so that it reads: “A portfolio review is not needed, and will automatically be issued Professional Status, for individuals who have:

- 1) earned their PPA Masters of Photography degree or CPP designation, or
- 2) have achieved a combination of 10 average or above images or prints from either PPA or affiliate competitions and/or NHPPA portfolio submission.”

Slate of Officers for 2017/18

Submitted by Allison McGrail, Immediate Past President

The Board approved the following slate of officers to be nominated for the 2017-2018 year.

President - Madonna Lovett Repeta, M.Photog., Cr., A.C.Ph.

1st VP - Jennifer Raiche, D.C.Ph.

2nd VP - Tom Royer

Secretary - Lauri West, A.C.Ph.

Treasurer - open position

NH Rep to PPANE - Scott Snyder

In addition to the slate of officers, Charlene Graham will be seeking nomination for Director during the Business Meeting. Any individuals interested in serving on a position may seek nomination from the floor before a vote is taken. The candidates submitted the following bio's for your consideration.

Madonna Lovett Repeta, M.Photog., Cr., A.C.Ph.

Madonna Lovett Repeta has earned the following professional photography degrees: Master Photographer (M. Photog.), Photographic Craftsman (Cr) and an Associate Colleague of Photography (A.C.Ph.). She is an award winning member of NHPPA, PPANE (Professional Photographers of New England), ASP (American Society of Photography) and PPA (Professional Photographers of America). She has earned a Kodak Gallery Award for Photographic Excellence and "Photographer of the Year" from PPA four times since joining in 2008. Madonna received her judges training at the PPA Judges Workshop and is the first female PPA Approved Juror in NH. She is currently PPANE President and NHPPA 1st VP. In addition, Madonna attended the NH Police Academy's Photography for Law Enforcement school and has served as the department photographer for the Bedford Fire Department since 2002. She also works with the Bedford Police Department doing photography when needed.

Jennifer Raiche, D.C.Photog.

Since 1981 I have been actively involved in NHPPA. In April of 1981 that I worked my first print competition and I continued to work a total of 33 consecutive competitions. In addition, I became a member in 1987 and immediately took on the position of Secretary for the next 8-10 years. From 1989 – 1999 I was the Hypioneer Editor (started PRE-computer), and coordinated our association Christmas Parties/Yankee Swaps/food for a good number of years. I began decorating the banquets somewhere in the early 90's.

In 1995, I received the National Award from NHPPA. In 1996 I began my ascent up the chairs and served as President for the 1998-1999 term. Since then, I have served as Print Chairman twice (in addition to when I was 2nd VP), Scholarship Chairman, and have continued as the semi-official banquet decorator. In 2011, I received my Distinguished Colleague of Photography Degree from NHPPA.

Meanwhile, I have also been quite active with PPANE. I began working on their print committee around 1984 and worked every competition up until 2014. I worked on one of the first ever District

Competitions, and, with others, created a highly effective print case packing system that was also implemented with NHPPA. Between PPANE and NHPPA, I have worked over 65 Print Competitions. In 2002, I was Print Chairman during a difficult year that included a new scoring system and a room change halfway through – it went flawlessly.

In 1987 I became a PPANE member and during the 90's served as NH's State Representative to PPANE and then as the PPANE State VP. In the early 2000's I left the board due to family duties but continued to help out wherever I could.

In 2009, Keith and I jointly received the National Award from PPANE.

In 2012 I was invited to rejoin the board and was appointed NH Director. Since then I have handled party décor, hospitality, and the Creative Challenge Image Competition. I served as VP of Communications from 2015-2016 and will be taking on the role of VP of Programs for the 2016-2017 term as I work my way to the Presidency.

I am also very active with the Muchachos Drum and Bugle Corps where I have been awarded the Pat Provencher Spirit Award in 2006 & 2013 (the only one to have received it twice), Most improved Brass Player in 2013, and the Tom Downie Peer Recognition Award (fashioned after the National Award, but the whole corps votes) in 2015. I also have created our program book since 2010, have served as Secretary, Membership Chairman, Horn Line Representative, and Recruiting Chairman. I even edited a short-lived newsletter for a year or so.

I am also a charter member of the 100 Nights of Remembrance – a group that makes sure there is a live bugler at the NH State Veteran's Cemetery every evening between Memorial Day and 9/11, and every Sunday between 9/11 and Memorial Day. Keith and I participate twice a week during the summer.

Tom Royer

Tom Royer began in photography in 1967 using a Hanimex Praktica Nova 1B and later a Minolta SRT101 to shoot film. He specialized in fine art and non-wedding special events.

After a short career as a photographer, Tom moved to the more financially stable field of software development and began a long career developing real-time software for the defense electronics industry. Tom's industry career culminated with his appointment as Test and Evaluation Focal Point for the US Air Force Electronic Systems Center. He is the author of the book *Software Testing Management, Life on the Critical Path*.

Five years ago, Tom returned to his first love: photography. With the support of Donna, his wife of 37 years, he now operates his own studio in Dover, NH and specializes in Fine Art, Portraits, and Landscapes. He is the official photographer for St. George Maronite Catholic Church, and is currently preparing a book on the Houses of Worship in Dover. Additionally, he is returning to his film roots using medium format cameras from his collection.

At Photos by Tom Royer, Tom's tenet is "*Photography is a Collaborative effort. We work with you to achieve your goals.*" To this end, each collaboration begins with an in-depth discussion: What are your goals? Do you want to document an event, create an archival portrait, provide photos for Holiday cards? Or, do you want wall-mounted art work? "*Think about it; we'll talk before we shoot.*"

Tom would like to initiate a program for educating the general public in photography: When they can do it themselves (and how to do it better), and when a professional is needed.

Tom is a member of PPA, PPANE, and NHPPA. His web site is www.PhotosByTomRoyer.com.

Lauri West, A.C.Ph.

Lauri West joined NHPPA in 2005 as an additional studio member at Photography by Nylora. Lauri has earned the Associate Colleague in Photography degree from NHPPA and was recently presented with the National Award for meritorious service to the photography industry at the NHPPA Annual Conference in 2016.

Lauri has served on the NHPPA Board of Directors as Secretary for the past six years. Lauri is also a member of the New England regional association [PPANE] and currently serves on its Board as a Director.

Lauri works with Nylora assisting with photo shoots and general business administration. Lauri also teaches with Nylora in private workshops at the studio as well as at speaking engagements for regional and state affiliates.

Scott Snyder

Scott Snyder is a wedding, portrait, and fine art landscape photographer based in Henniker, New Hampshire. He first studied photography at the Art Institute of Atlanta in the '80s. After a couple decades working in frame shops and art galleries, and in publishing as a book designer, compositor and proofreader he returned to photography full time this year. He has three incredible kids, two girls and a boy - 30, 5, and 3 and rarely sleeps a whole night though.

Charlene Graham

Certified professional photographer, in business since 2010. "Most of my photography is with high school seniors, families, children, corporate events, and publications."

Charlene lives in Concord, New Hampshire, with her husband and 3 daughters.

Member: NHPPA, PPANE, PPA

Competition: 5 blue ribbons - NHPPA

Court of Honor - NHPPA 2016

3 time winner international competition

3 blue ribbons - NE district competition

BA in Art from Salem State University

Photographer for Heart Gallery

Dates to Remember

- **November 2:** NHPPA Monthly Meeting - *Lisa Cuchara:* Applying Textures to Photographs
- **November 6:** NHPPA Fall Seminar - *Sandra Pearce:* The Art of Painting with Photoshop
- **December 16:** NHPPA Christmas Party - SOPHA, Manchester NH
- **January 4:** NHPPA Monthly Meeting - Annual Business Meeting and Vendor Appreciation Night
- **February 1:** NHPPA Monthly Meeting - Print Critique Night



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My Reason for Pursuing the CPP Credential

Mark Powers, CPP

NOTE: Please also see Jean Wozniak's great article in the September 2016 *Hyponeer* in which she describes her journey toward obtaining her CPP.

There is more than one reason a photographer might seek to become a Certified Professional Photographer. One reason often cited is "competitive advantage". We all know anyone can purchase a camera that will take great pictures (when the conditions are right), and voila – they are a photographer! But given the fact that those who call themselves photographers can range in skill from next-to-zero to proficient, the CPP credential can assure the public that the certified photographer can consistently produce superior images in almost any circumstance.

My reason for pursuing the CPP credential was different, however. I was more interested in becoming *smarter* about what I was doing and what I could be doing.

When I joined NHPPA around 5 years ago, I felt like a complete novice, especially compared to other members who had been doing full time professional photography for decades. Marsha VanderMey recruited me to join NHPPA, and the reason she told me is that she saw some talent in my work. (I actually think she just saw a ripe opportunity to add to the membership base as she had just come off her stint as Membership Chair.) In my early NHPPA monthly meetings, I met people who'd actually gone to school to study photography, who produced stunning works of art, competed with distinction in national and international print competitions, and appeared to be well-known regionally and nationally for their expertise. And then there was me: I was a guy who'd been shooting off and on for 30 years but whose education consisted of trial and mostly error and reading books like "Here's How You Are Screwing Up Your Photography". I felt pretty ignorant.

However, I decided I was going to get better, and I found members of NHPPA to be very gracious in providing feedback and guidance without making me feel embarrassed. I've learned an immense amount with our vast educational opportunities - monthly speakers, Photo Festival classes, Mini-Mondays, our Fall Seminar and Annual Conference, print competitions, in addition to regional learning opportunities with PPANE and NEIPP. As a result, I think I've gotten better in the *practical* techniques of producing pretty good images.

However, I wanted to become *technically* more knowledgeable in a way that might help me integrate what already I knew into a more cohesive framework. Since I was a kid, I've been a person that likes to understand what makes things tick. I think that's why I chose my primary career as a clinical social worker in mental health: I've wanted to understand the back story on why we all do what we do. Similarly, I wanted to know more of the *technical back story* of how things work in photography so I would be more able to consistently produce the photographic images I wanted.

So I enrolled in Al Audlemen's CPP Prep Class at NEIPP this year which covered a wide range of topics such as: Camera, lens selection, and how to determine correct exposure for the outcome I wanted; lighting ratios, patterns and using different light modifiers for different effects; composition and design, including understanding color, color balance and how to use color to compliment the subject; posing subjects to draw attention to their good qualities and minimize their not-so-good qualities; image capture; and post-production processing of images to maximize tonal values, color and artistic creativity. At the end of the class, I was fortunate enough to pass the CPP test exam so I could then proceed to the Image Submission part of the CPP process.

(Powers CPP, continued)

The short version of the Image Submission requirements are: 1) Six images that meet certain requirements (such as demonstrating Short Light, Broad Light, etc); and 2) nine images that demonstrate one's competence in creating client images that sell. To help us prepare for this part of the review process, members of AI's class created a CPP Facebook page and we were fortunate to have AI Audleman, Lauren DelVecchio, Jane Walsh, and Steve Bedell mentor us as we submitted images for critique. The feedback sometimes felt brutal, but we knew the intent of the feedback was to help us have the best chance of passing the review. Before finally submitting my images, I asked Tim Cameron and Jeff Dachowski for their feedback and as a result I replaced several of the images for others that I thought had a better chance for successful review.

You'll see here the images I submitted for my review. The names of the images are meant to convey the category for which I was submitting them, especially for the required images. I felt very fortunate that the PPA judges gave me a "thumbs up" - and I became a CPP!

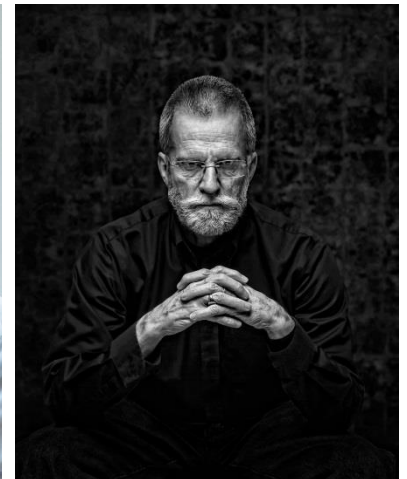
Six Images Meeting Certain Requirements



Balance-Symmetrical



Broad Light



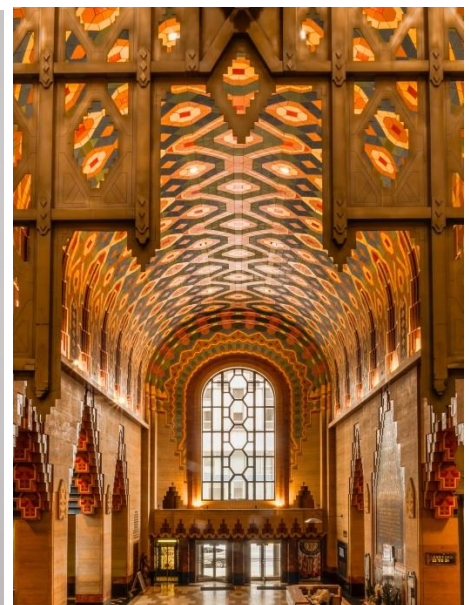
Low Key



Selective Focus



Short Light



Use of Shape, Form, or Texture

Nine Client Images



1. Studio Portrait



2. Outdoor Portrait



3. Studio Portrait



4. Outdoor Engagement Portrait



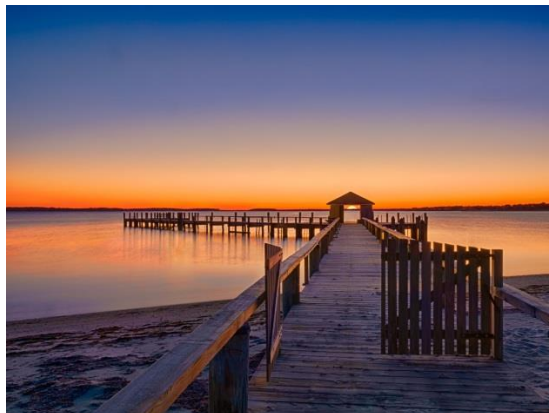
5. Pre-Teen Portrait



6. Illustrative



7. Studio Head Shot



8. Morning Landscape



9. Senior Outdoor Portrait

Editor's note: Thanks to Mark Powers and Jean Wozniak for their generosity in sharing the CPP certification process with us. Congratulations!

New Hampshire Professional Photographers Association



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