

Hyponeer



NHPPA is a state affiliate of the Professional Photographers of America **PPA**

The Official Newsletter of the New Hampshire Professional Photographer's Association

Coming Up _____

Monthly Meeting

Wednesday, March 7th

"Competition Cleanup: PS Tips For Polishing Your Images"

Ella Carlson

Derryfield Country Club
Manchester, NH

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NHPPA Bids Farwell

As Long Time Members and Mentors

Steve and Lorraine Bedell Are Headed To Florida



President's Message

Hi All,

Our February meeting had a great buzz of energy. Everyone seemed so upbeat. I thought that the Image Critique went very well. We were able to critique all 122 images. Speaking of the images, we saw so many beautiful images. It shows what a talented and creative group of photographers we have at NHPPA.

Also, at our Meeting, we had to wish farewell to two of our most beloved members; Steve and Lorraine Bedell. We took turns at the mic and shared both our funny and serious memories of Steve and Lorraine and all that they have done for NHPPA as well as helping so many of us individually over their many years as NHPPA members. They shall be missed. What will we do without Lorraine's laugh at our meetings and events?



Madonna Lovett Repeta, M. Photog., Cr., A.C.Ph.

Our Photo Festivals are in full swing. 'Lightroom Tips and Tricks and a Faster Workflow' was offered on February 17th. 'Snapshot to Portfolio Shot' is on February 24th. Then, in March we have 'Fine Art Portrait Painting with Corel Painter' on March 3rd and 'Travel Photos, To Enhance or Not Enhance' on March 10th. Registration information as well as all the details are listed on our website under "Our Coming Events".

For those of you who have entered images in the Northeast District Image Competition, you can see the actual image judging online on March 8th and 9th. You can check on PPA.com for the link to PrintCompetition.com and then click on Northeast District. You may also go directly to PrintCompetition.com and find Northeast District listed there.

There is still time to take advantage of our NHPPA Member Benefit Image Competition Mentoring Session. To those with questions or concerns after our Image Critique, a one on one Mentoring Session with one of our volunteer experienced jurors should answer all of those questions or concerns. Some of you have already taken advantage of this great, free NHPPA member benefit. For those of you who would like to take advantage of this, please go to the 'Members Only' link on our website or contact me directly as I am running the program this year.

Hopefully, Spring is nearby. As I type this, the forecast for today is predicted to be in the 50s.

Best Wishes,
YOUR NHPPA President,
Madonna

Madonna Lovett Repeta, M. Photog., Cr., C. Ph.

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Hunt's Photo and Video Manchester store offers 12 month financing, an ever changing selection of used equipment, hassle free trade in to store credit or a check that will get sent directly to you. Massive selection in-stock with next day delivery from New England's largest professional photographic inventory.

Hunt's Photo and Video offers workshops and lessons for all level of photographer. Hands on help and on location photo adventures and photo walks, to put a new perspective into your vision. Check out what is offered at the Manchester store, or another area!

Hunt's EDUCATION

edu.huntspphoto.com/manchester/



Hunt's Photo and Video is a pick up location for LensProToGo for quick and easy pick up and drop location. Rent from LensProToGo directly and select Hunt's Photo Manchester store as the pick up, so you don't have to wait for the delivery driver!



Monthly Meeting



Competition Cleanup: Photoshop Tips for Polishing Your Images

with Ella Carlson, M.Photog.M.Artist.Cr., CPP, EA-ASP
www.ellaprints.com

Wednesday, March 14, 2018

6 to 9:30 p.m. | Derryfield Country Club

Competition is one of the best ways to dramatically improve your images in the shortest amount of time possible, but there is so much to learn. This program is designed to show you how to enhance your images and get them ready to enter into the NHPPA state image competition in April.

Ella Carlson has been a PPA Diamond Photographer of the Year for the past three years, and top photographer in her state six times in the past eight years. She was awarded the American Society of Photographers Bronze Medallion in January of 2018. She has been teaching photographic imaging at the University of Massachusetts, Lowell since the late 1990s. Ella attended the PPA Judges Workshop to learn what it takes to be an affiliate juror, and she has judged in every state in New England. Ella has learned a lot about state, district, and IPC competition since she started competing in 2007, and she is going to share what she has learned about preparing images for those ever-observant, nit-picky, and all too often correct judges.

Ella will take potential competition images and look at practical ways to polish them up so they will score better, as well as describing what the judges are looking for and how they arrive at their scores. The evening will include demonstrations of lots of practical Photoshop tips as well as tips about composition and candid (but not unkind) talk about what won't work for competition no matter how much polishing one might do.

Ella serves on the board of the Professional Photographers Association of New England and has served on the board of trustees for the New Hampshire Institute of Art. Her art has been exhibited widely including the Danforth Museum, Vermont Center for Photography, and DeCordova Museum. Her work has been published in several books as well as the Professional Photographers of America Loan Book, the Showcase Book, and Professional Photographer Magazine, and her book "Fine Art Photoshop" was published in May of 2017.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9:30 p.m. Register online by Friday, March 9, at <http://nhppa.com/event-2774243>. The cost for dinner is \$25 and can be paid online or at the door. For more information visit www.nhppa.com or contact Tom Royer at royertcr@comcast.net.

Register



Monthly Meeting



Food Photography as an Art
with Jennifer Bakos
www.jennbakosphoto.com

Wednesday, April 4, 2018
6 to 9:30 p.m. | Derryfield Country Club

With the advent of the social media foodie culture, food photography is everywhere. The market is saturated with top-down smartphone images of cappuccinos, barley salads, and elaborate toast. This represents a real opportunity for photographers looking to expand their businesses. Professional photographers are in a position to provide high-quality, captivating images of delicious food for clients eager for an alternative to stock photography and social media images.

Food styling photography isn't just about taking a delicious image; it's a way to tell a story about tastes, seasons, and aesthetics. Producing a beautiful food image can be a daunting task. Join photographer Jenn Bakos and learn how to play with composition, color, and lighting to create a mood and capture the most compelling images.

Jenn started her photography career as a way of capturing and documenting her family and life and never really thought about it as a business until later on. She attended the Hallmark Institute of Photography and when getting assignments, always turned back to food. Jenn really enjoys the sense of community that surrounds the food world as well as being able to capture the processes and bring beautiful content to small businesses. Jenn mainly photographs food images for small businesses, restaurants, and local magazines. Much of her success has been through word of mouth and social media. Jenn is a member of Professional Photographers of America and lives in Newmarket, N.H.

If you are a professional photographer wanting to learn skills for a new medium, an aspiring photographer, a food blogger, or an all around lover of food, food photography is for you.



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9:30 p.m. Register online by Friday, March 30, at <http://nhppa.com/event-2832912>. The cost for dinner is \$25 and can be paid online or at the door. For more information visit www.nhppa.com or contact Tom Royer at royertr@comcast.net.

[**Register**](#)

Photo Festival

Fine Art
Portrait
Painting with
Corel Painter



Photo Festival
Saturday March 3, 2018
Yedi Koeshendi, M. Photog.
Candace Pratt Photography
142 Concord Rd, Lee NH
Limit 12

Want to create fine art portraits that will command a higher dollar? Spend the day with Yedi to learn the ins and outs of Corel Painter, and how to turn the portraits you create into fine works of art. Yedi has studied with the industry's best instructors on Corel, and the art of creating beautiful painted portraits. This class is designed for the beginner as well as those who are more advanced.

Yedi is a Master Photographer, and has been awarded the 2016 Court of Honor in Portraits by NHPPA, received Five for Five in 2017 and third highest scoring images in the NHPPA competition. Yedi would like to share with the NHPPA members what he has learned.



[Register](#)

Photo Festival

Travel
Photos -
To Enhance
or Not To
Enhance



Photo Festival
Saturday March 10, 2018
Bobbi Slavin
Timeless Art Studios
292 Wibird St. Portsmouth NH
Limit 10

Bobbi will discuss and demonstrate how to decide if your travel photos are more powerful with artistic enhancement or without much change. There are considerations on both sides. Enhancements techniques include Nik Silver Efex and Topaz Impressions and Topaz Textures. Bobbi has studied art and art history and received a BA from The University of Delaware. She was employed as an art teacher for 15 years.

Bobbi is a member of NHPPA, PPANE and PPA. She is an alumnus of NEIPP (New England Institute of Professional Photography) and MARS (Mid-Atlantic Regional School). Attendance at these PPA affiliate schools has broadened her knowledge of her specialty and kept her updated on all the latest changes and advancements in the digital field.



[Register](#)

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NHPPA Annual Conference Print Competition Is Open

NHPPA's Digital Image Competition is a great way to test images you are considering sending on to IPC!

The **NHPPA Image Competition** is open to entrants from all states and countries. NHPPA has invested in the same **30" NEC monitors, color calibration equipment and standards that IPC uses**. We have no less than two **affiliate IPC approved jurors** on our panel, along with our jury chair. The combination of exacting equipment and judging make for an accurate and fun test run of your images before sending them off IPC.

Just upload your images through printcompetition.com for the NHPPA event being held on April 21, 2018 (**submissions due no later than 11pm EST Friday April 13, 2018**). Digital image submissions only.

Image Competition is held during our annual state convention, held at the Margate Resort in Laconia, NH April 20-23, 2018, however you do not need to be present. Watch the scoring of your images with the game-day printcompetition.com app and premium members can listen to any related judges challenges afterwards if your image has been challenged. You will be texted prior to each image coming up for judging.

Entries for out of state are just \$25 per image, with a maximum of 6 entries allowed per maker.

(Entries for in state members are \$20 per image.)

Please review our print rules before registering. They can be found at www.nhppa.com/resources/Documents/print-rules.pdf

Contact Allison McGrail with questions
603-867-4970
allison@allisonhopephotography.com

The New Hampshire Professional Photographers Association ANNUAL CONFERENCE



Cate Scaglione | The Art Of Luxury & Building a Thriving Boudoir Photography Business | Friday, April 20 | 6:00-9:00 pm

Whether you are an established studio looking to expand your offerings; an emerging photographer, or would just like to form a niche, this half day course will help you build, grow, differentiate and nurture your women's intimate portraiture business. Leveraging Cate's varied experiences and candid presenting style, she will help you understand multiple facets of the boudoir business:

- Creating a luxurious Women's "studio" Experience (even if you don't have your own studio!)
- Business models – finding the one that works for you
- How to integrate intimate portraiture with your existing niche (child/family, wedding, or other niches)
- Building a luxury brand that attracts clients that WANT to invest
- Partnering with other small businesses
- Pricing considerations (one approach does not fit all!)
- Developing a signature style



Emme Rigby | The Art of Fine Art | Sunday, April 22 | 9:00 am-12:00 pm

In this class, Emme will show how she creates her art pieces from conception to creation. She will explain her methodology for taking ordinary objects and making them into the art that she has envisioned through various Photoshop and Corel techniques. Emme will discuss how she has achieved her level of art over the last ten years into what it is today. Finally, you will learn different ways to sell your final artwork for a profit.



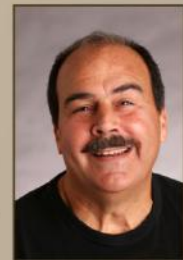
Kaylee Greer | The Secrets to Capturing the Best Dog Photos Ever! | Sunday, April 22 | 1:30-4:30 pm

Kaylee's dynamic program is an in-depth look at the tips, tricks and techniques that professional private and commercial dog photographer, Kaylee Greer has honed throughout her career to nail the absolute best dog portraits possible. The content of this class will be useful to both professional photographers looking to add pets to their repertoire for client services or also to pet owners who are simply hoping to take better images of their own cats and dogs (but mostly dogs!).

Damian Strohmeier | Creating and Preserving a Career in Sports Photography | Monday, April 23 | 9:00-12:00 am

Filled with tips, helpful observations, and entertaining stories this presentation applies to working professionals, aspiring professionals and sports fans who appreciate the drama, emotion and beauty of sports. This presentation is not limited to those who work only as sports photographers! Damien has always identified as a photojournalist who happens to photograph sports. He think as visual artists we all share similar thought processes.

"Creating and Preserving a Career in Sports Photography" highlights a body of work that demonstrates a photographic vision born of dogged hard work and countless attempts at bettering the craft of photography. The revolving theme throughout the presentation is not settling for mediocrity and pushing for the best effort that can be obtained with the assignment. Damien believes firmly that we all have talent and that the motivation to succeed will bring that talent to the forefront.



Maria Moore | The Senior Experience | Monday, April 23 | 1:30-4:30 pm

In this intensive and dynamic workshop, Maria Moore will share with you in-depth information on how to build and maintain a successful senior program by focusing on the model senior experience. The lecture will include pricing overview and successes and failures of her own program. She will also speak about how her classic studio portraits have differentiated her from the competition and have become a signature look for her senior sessions. Thereafter she will demonstrate her studio posing flow and lighting diagrams and explain how she shoots with the senior album in mind.

NHPPA Annual Conference | The Margate Resort | Laconia, NH | April 20-23, 2018

Attendance is free to all NHPPA members

Non-member fee of \$39.00: will be applied to annual membership if joining at the conference

[**Register**](#)

April Annual Conference

• The New Hampshire Professional Photographers Association •
presents

GATE SCAGLIONE



Friday, April 20 | 6:00-9:00 pm | www.lifeasfineart.com

THE ART OF LUXURY and BUILDING A THRIVING BOUDOIR PHOTOGRAPHY BUSINESS

Cate Scaglione is an international award winning Intimate Portrait photographer based in Red Bank, New Jersey. Known for her poetic visual approach to women's illustrative portraiture and boudoir photography, Cate creates sensually-affirming artistic experiences for her clients designed to empower the feminine spirit.

In her eight-plus years as a women's photographer, Cate has become known as one of the top boudoir photography studios in the U.S. and is a widely celebrated studio among clients and media throughout NYC and NJ. In her

luxurious studio setting, she focuses on boudoir, glamour, maternity, young adult and dreamy fine art portrait commissions.

She is also a speaker and ambassador at several top international photography conferences each year and online workshops. She is a co-founder of the Association of International Boudoir Photographers.

In addition to WPPI Accolades for women's portraiture, Cate Scaglione was previously a contributing writer to PPA's Professional Photographer Magazine. She has also been featured in a multitude of TV, print and online media, including New York Times, Huffington Post, Grace Ormand Wedding Style, the Knot Magazine and television media including: NBC Dateline, Bravo TV Network, WB 11 News, VH-1, and a plethora of local press.

Whether you are an established studio looking to expand your offerings; an emerging photographer, or would just like to form a niche, this half day course will help you build, grow, differentiate and nurture your women's intimate portraiture business. Leveraging Cate's varied experiences and candid presenting style, she will help you understand multiple facets of the boudoir business:

- Creating a luxurious Women's "Studio" Experience (even if you don't have your own studio!)
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EMME RIGBY

Sunday, April 28 | 9:00 am-12:00 pm | www.emmerigby.com

THE ART OF FINE ART

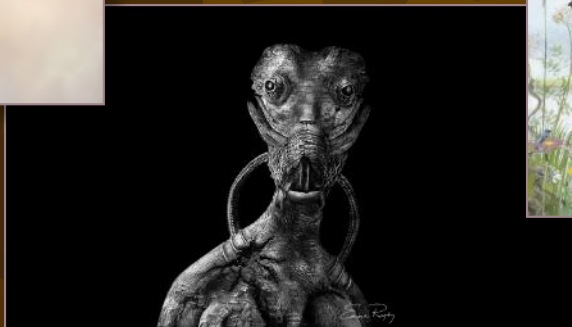


Emme was born in Vietnam and raised in France, she moved to the United States from France in June of 1986. Her dad was a proud American man born in Wyoming and her mom a lovely Vietnamese woman. They raised her with music, art, and fashion so those are still today things that she finds fascinating and still have a huge impact on her life today. Emme has been to all 7 continents and has seen things that most people can only imagine and has enjoyed every moment of it. She studied Fine Arts in college and when that was done, she went back again and earned her next undergraduate degree in Mechanical Engineering too, her graduate work is in Industrial Engineering. She pursued her artistic endeavors and is an accomplished image maker with many accolades. Emme is an image maker through and through, no matter the medium.

In this class, Emme will show how she creates her art pieces from conception to creation. She will explain her methodology for taking ordinary objects and making them into the art that she has envisioned through various photoshop and Corel techniques.

Emme will discuss how she has achieved her level of art over the last ten years into what it is today

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presents

KAYLEE GREER

Sunday, April 22 | 1:30-4:30 pm | www.dogbreathphoto.com

THE SECRETS TO CAPTURING THE BEST DOG PHOTOS EVER!

Kaylee Greer is an internationally recognized private and commercial pet photographer. She's traveled the world teaching pet photography workshops and has seen her work published in many major industry editorial titles. Her images grace calendar lines, greeting cards, products, packaging and advertising campaigns throughout the commercial pet industry. Her photographic style is drawn directly from the inspiration she finds inside the soul of a dog. Through her business, Dog Breath Photography, it is one of Kaylee's strongest passions to give a voice to the voiceless by volunteering her time to local shelters and photographing the abandoned and homeless animals who lie in wait for a second chance.



Kaylee's dynamic program is an in-depth look at the tips, tricks and techniques that professional private and commercial dog photographer Kaylee Greer has honed throughout her career to nail the absolute best dog portraits possible. The content of this class will be useful to both professional photographers looking to add pets to their repertoire for client services or also to pet owners who are simply hoping to take better images of their own cats and dogs. (but mostly dogs!)



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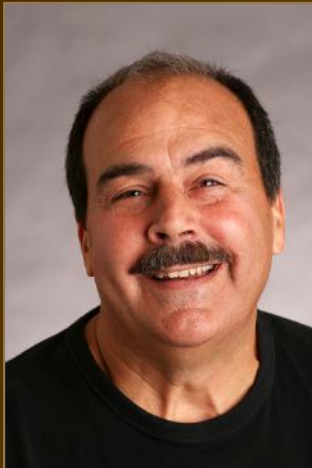
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DAMIAN STROHMEYER



Monday, April 23 | 9:00 am-12:00 pm | www.damianstrohmeier.com

CREATING AND PRESERVING A CAREER IN SPORTS PHOTOGRAPHY

Damian Strohmeier is a Boston based photographer who has been photographing people and sports for the past thirty-seven years. After stints at newspapers in Topeka, Kansas and Denver, Colorado he worked with Sports Illustrated magazine for twenty-five years. He has covered the World Series, the NCAA Men's and Women's Final Four, the NBA Finals, the World Cup, the Stanley Cup, the Indianapolis 500, several Olympics and 31 Super Bowls. His work has been featured on the cover of Sports Illustrated 71 times.

Filled with tips, helpful observations, and entertaining stories this presentation applies to working professionals, aspiring professionals and sports fans who appreciate the drama, emotion and beauty of sports. This presentation is not limited to those who work only as sports photographers! I have always identified myself as a

photojournalist who happens to photograph sports. I think as visual artists we all share similar thought processes.

“Creating and Preserving a Career in Sports Photography” highlights a body of work that demonstrates a photographic vision born of dogged hard work and countless attempts at bettering the craft of photography. The revolving theme throughout the presentation is not settling for mediocrity and pushing for the best effort that can be obtained with the assignment. I believe firmly that we all have talent and that the motivation to succeed will bring that talent to the forefront.



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• The New Hampshire Professional Photographers Association •
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MARIA MOORE



Monday, April 23 | 1:30-4:30 pm | www.mariamooorephotography.com

THE SENIOR EXPERIENCE

Maria Moore is an award winning Master portrait artist specializing in Senior photography. Her attention to detail and passion for classic studio lighting has positioned her at the top of her market in just a few years. Her full service studio was opened in 2014 and serves an average of 120 sessions a year. Maria's business model focuses on the senior experience. She believes that the senior experience goes way beyond the portraits, and that the final images are as important as the memories that are created the day of the session.

In this intensive and dynamic workshop Maria Moore will share with you in depth information on how to build and maintain a successful senior program by focusing on the model senior experience. The lecture will include pricing overview and successes and failures of her own program. She will also speak about how her classic studio portraits have differentiated her from the competition and have become a signature look for her senior sessions. Thereafter she will demonstrate her studio posing flow and lighting diagrams and explain how she shoots with the senior album in mind.



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The poster features a purple background with several circular and rectangular elements. At the top right is the NEIPP logo, a circular emblem with a mountain range and the text 'NEW ENGLAND INSTITUTE OF PROFESSIONAL PHOTOGRAPHERS' and 'NEIPP'. Below it, a large yellow circle contains the text 'NEIPP 2018 April 8th- 12th Resort & Conference Center at Hyannis Cape Cod, Massachusetts'. To the right of this circle is another yellow circle with the text 'ROCKING PHOTOGRAPHIC EDUCATION FOR Over 50 YEARS!'. Below these are three overlapping circles: one showing a camera lens, one showing a group of people, and one showing a colorful grid pattern. At the bottom left is a circular icon of silhouettes dancing on a colorful floor. In the center bottom is the PPA AFFILIATE SCHOOL logo. To the right of this is the text 'Create Elevate Educate Motivate CELEBRATE!'. At the very bottom is a dark blue banner with the text 'Break Out Your Dancing Shoes! This Year's Theme is a 70's Dance Party!'.

NEIPP
2018
April 8th- 12th
Resort & Conference
Center at Hyannis
Cape Cod,
Massachusetts

ROCKING
PHOTOGRAPHIC
EDUCATION FOR
Over 50
YEARS!

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**Create
Elevate
Educate
Motivate
CELEBRATE!**

Break Out Your Dancing Shoes!
This Year's Theme is a 70's Dance Party!

[Register](#)

February Meeting Images by Mark Powers



February Meeting Images by Mark Powers



February Meeting Images by Mark Powers



February Meeting Images by Mark Powers



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