

Hypioneer



NHPPA is a state affiliate of the Professional Photographers of America 

The Official Newsletter of the New Hampshire Professional Photographer's Association

Coming Up

Next Gathering

Annual Meeting and
Vendor Appreciation
January 2nd

Derryfield Country Club
Manchester, NH

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In Brief

January Meeting & Vendor Appreciation...

Attendance at the annual business meeting is a requirement to be eligible for scholarships to be awarded in June.

February Image Critique...

Here is your chance to have your images critiqued by three of the best judges in New England prior to our image competition at conference in April. Hear from the experts about what judges look for in an image and get advice on ways to improve your images in order to achieve a blue ribbon score of 80 or above in actual competition. Entry deadline - February 2nd!

2019 Photo Festival

There are a wide range of topics covered and superb instructors. There is a nominal fee that goes directly into a "speaker fund" which creates even more educational opportunities! PPA members earn one Continuing Education Merit for attendance at their first event. Registration opens to non-members January 1st.

[Help Wanted: Member needed to handle FB postings - Please!](#)
Contact Dan Beaudet - dan@danbeaudet.com

President's Message

So here we are in a new year, with new ambitions and goals, new opportunities, and hopefully, new successes. Along with the “new” concept, I would like to say a few words about the lifeblood of our association, our new members. I am very proud of our improved efforts to attract, introduce, and assimilate our new members that continue to not only find us, but find a value in their membership. In the ever popular and growing option of online learning, the in-person, hands on educational process is still the best option of all. I was a new member back in 2007, and I have never regretted joining the NHPPA. If I were to seek a comparable educational experience through traditional and even online resources, the cost would have been many times more than our nominal membership fee.



As we are thrilled to see new members at most monthly meetings, we must continue to publicize the association, and each member can help in this effort. Many of us receive inquiries regarding hiring a second shooter or assistant from a photographer looking to learn and break into the business. This is a perfect chance to mention the benefits of the NHPPA, as well as offer to bring that person to a meeting to see what it's all about.

We have new members that have brought new photographic ideas and techniques our way, and we have had new members looking to get involved in board positions soon after their membership has begun. It is not a one-way street when it comes to a learning experience. Many times, the long-time veterans can learn just as much from these new and very talented members.

So, my message this month, and this year is this: To new members, thank you, and please make the very best of your membership, you will get far more out of it than you put into it. To the seasoned veterans, please reach out, introduce yourself to any new members you encounter, encourage their involvement, and most importantly, make a new friend!

Looking forward to great 2019.

Your President,

Jim Carlen, M.Photog., CPP, A.C.Ph.Pres

Annual Business Meeting - Vendor Appreciation

Attendance at the annual business meeting is a requirement to be eligible for scholarships to be awarded in June.

Our vendor members will be in attendance and will talk about what they offer and answer any questions you may have.

We will then continue with the business portion of the meeting per the Bylaws. The Association members will hear updates from the committee chairs and will vote in a new slate of officers for 2019-20.

The Minutes of the 2018 Annual Business Meeting will be voted on for approval. These were published in the November issue of the Hyponeer (pages 10-15) for your review.

Proposed Slate for 2019-20:

President: Tanya Hervey

1st Vice President: Chris Keeley

2nd Vice President: Claire Lemire

Treasurer: Jean Wozniak

Secretary: Lauri West

Immediate Past President: Jim Carlen

NH Rep to PPANE: Pat Corlin

Bios for each of the above were sent via e-mail and can be found here:

<https://mailchi.mp/9ab68fa06d92/2019-slate-fo-officers-400319?e=dfae811a9a>

During this meeting, the membership will also nominate and vote for the three open Director positions. These are:

Vacated One Year Term – to step in immediately and serve through May 31, 2020

Vacated Two Year Term – to step in immediately and serve through May 31, 2021

New Three Year Term – start June 1, 2019 and serve through May 31, 2022

A copy of the Director job description can be found here:

[Director-Job-Description.pdf](#)

Register to attend here: <https://www.nhppa.com/event-3136304>

February 2019 Meeting - Image Critique

Entering image competition is one of the best ways to improve your skills as a professional photographer and as a result improve your business.

Here is your chance to have your images critiqued by three of the best judges in New England prior to our image competition at conference in April. Hear from the experts about what judges look for in an image and get advice on ways to improve your images in order to achieve a blue ribbon score of 80 or above in actual competition.

Our esteemed panel of judges include:

- Ella Carlson, M.Photog.M.ArtistCr., CPP, EA-ASP
- Jeff Dachowski, M.Photog.Cr., CPP, C.Ph.
- Mark Stevens, M.Photog.Cr.

See flyer containing bios for all three of our judges: ImageCritique_6Feb2019.pdf

You may submit up to 4 digital images. Save your final image as a .jpg with the longest dimension 3,000 pixels (10 inches at 300 ppi) and embedded color profile of either sRGB or Adobe RGB 1998. Title your images starting with the image number followed by title. Do not include any special characters in your titles. Go to <https://www.ppa.com/events/photo-competitions/ipc-international-photographic-competition-overview/ipc-video-tutorials> to learn how to add a presentation to your completed image.

Sample image titles:

- 1_Delicate_Beauty.jpg
- 2_Solitude.jpg
- 3_Sitting_Pretty.jpg
- 4_Hows_That.jpg

Submit your final images no later than Monday, February 4, to chris@chriskeeleyphotography.com. You will receive an e-mail confirmation when your files have been received.

If you have any questions, contact meeting chair Chris Keeley at chris@chriskeeleyphotography.com.



Monthly Meeting

ANNUAL IMAGE CRITIQUE

Wednesday, February 6, 2019 | 6 to 9:30 p.m. | Derryfield Country Club

Here is your chance to have your images critiqued by three of the best judges in New England prior to the NHPPA image competition in April. Hear from the experts about what judges look for in an image and get advice on ways to improve your images in order to achieve a blue ribbon score of 80 or above in actual competition.

REGISTER ONLINE BY FRIDAY, FEBRUARY 2, AT [HTTP://NHPPA.COM/EVENT-3136348](http://nhppa.com/event-3136348)



Ella Carlson, M.Photog.M.Artist.Cr., CPP, EA-ASP has a master of fine arts degree from the New Hampshire Institute of Art and is nominated for two 2019 Grand Imaging Awards. She was awarded the ASP Bronze Medallion in January of 2018. Ella has

been a PPA Diamond Photographer of the Year each of the last four years. Her work was featured on the cover of the September 2018 issue of *Photoshop User* as well as the October 2018 issue of *PPA Magazine* and has been published in several books as well as the PPA Loan Book, the Showcase Book, and PPA Magazine, and her book "Fine Art Photoshop" was published in May of 2017. Ella attended the PPA Judges Workshop in 2018 and currently travels throughout the country judging in affiliate image competitions.



Jeff Dachowski, M.Photog.Cr., CPP, C.Ph. has photographed events throughout North America, The Caribbean and Europe since 1992. His work has been featured in *Seacoast Bride*, *New Hampshire Bride*, *Woman Engineer*, *Woman's World*

and *Rolling Stone*. Jeff has 13 images in the PPA Loan collection, 11 Kodak Gallery, 2 Lexjet Awards, 2 Fuji Masterpiece, 2 Polaroid Prestige, 11 Court of honors, 5 Album

of the Year, and an ASP Regional Medallion. In 2018 he was awarded the Imaging Excellence award from PPA. Jeff has been a PPA Elite member since the Elite program was started. Jeff is a member of PPA's Board of Directors, a PPA International Approved Juror, Certification Judge, and a Vatican Approved Photographer. Jeff is the President of the Society of XXV.



Mark Stevens, M.Photog.Cr. has worked with many local photography groups for almost 20 years, and in 2012 joined the Professional Photographers of America (PPA) as well as the New Hampshire Professional Photographers Association (NHPPA).

Mark has received numerous awards for his images and has been named a Platinum Photographer of the Year by PPA for the past five years. Mark was presented with the NHPPA Photographer of the Year award in 2018, 2016, 2015 and 2014. Mark received his Master of Photography degree from PPA in 2014 and his Craftsmen degree in 2018. Mark was a 2015 recipient of a PPA Grand Imaging Award in the landscape/nature category representing the "best of the best" for his image "Weathered Pines." In August of 2014 Mark attended the PPA Judges Workshop, and currently travels throughout the New England area judging in state association image competitions.

You may submit up to 4 digital images. Save your final image as a .jpg with the longest dimension 3,000 pixels (10 inches at 300 ppi) and embedded color profile of either sRGB or Adobe RGB 1998. Title your images starting with the image number followed by title. Do not include any special characters in your titles. Visit ppa.com/events/photo-competitions/ipc-international-photographic-competition-overview/ipc-video-tutorials to learn how to add a presentation to your completed image.

- 1_Delicate_Beauty.jpg
- 2_Solitude.jpg
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- 4_Hows_That.jpg

Send files by Monday, February 4, to:
chris@chriseeleyphotography.com

You will receive an e-mail confirmation when your files have been received.



Monthly Meeting



**Quit Yer Bitchin':
Being a Yes in a World of No**
with Lauren DelVecchio, CPP
www.LADPhotography.com

Wednesday, March 6, 2019
6 to 9:30 p.m. | Derryfield Country Club

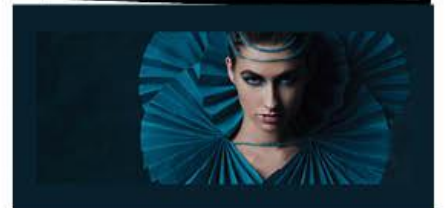
In 2016, Lauren's life changed, by choice, and she began living a Year of Yes, which ultimately became a Life of Yes. It started out as a personal journey, but has attracted national attention and has affected the lives of people all over the United States and has opened her eyes, her mind, and her life to new opportunities, growing her business like never before.

Join Lauren to learn how your attitude can affect your business, and your life. Discover the simple rules to live by that will bring more genuine relationships into your world, growing your network, opening your mind, and improving your bottom line. This class is designed to help us change the way we think about others, about ourselves, and to help us find our "happy." You will learn how to stop restricting yourself in your work and in your everyday life, and how to open yourself to more opportunities. Lauren's "no-more-excuses" attitude will give you the perspective to help you make changes that will bring you closer to your goals, and have some amazing stories to tell along the way!

Lauren is a Certified Professional Photographer based out of Farmingdale, Maine and is on the Board for the Maine PPA, and a member of PPANE and PPA. She opened LAD Photography in 2004 and photographs boudoir, seniors, and families, but specializes in weddings and fashion/concept work.

Lauren's photographic work has earned her several awards, including:

- First place in the General Portraits category of PPA's district competition
- 2018 PPA Silver Level Photographer of the Year Award
- Two years representing Team USA in the World Photographic Cup, including 6th place in the world in the portrait category
- A perfect 100 score in the PPA Northeast District Competition 2017
- 2018 PPA Charities Impact Award
- Fourth place in the Grand Imaging Awards at Imaging USA 2018
- The Maine PPA 2018 Maine Wedding Photographer of the Year Award
- The PPA of New England Photographer of the Year for 2017



Join us for a buffet dinner and socializing from 6 to 7:15 p.m. followed by the program from 7:30 to 9:30 p.m. Register online by Friday, March 1, at <http://nhppa.com/event-3144075>. The cost for dinner is \$25 and can be paid online or at the door. For more information visit www.nhppa.com or contact Chris Keeley at chris@chriskeeleyphotography.com.

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Photofestival



“Let’s Face it!!”
The Winding Pathway to Portrait Enlightenment!

Don Chick

M.Photog.Cr., CPP, D.C.Ph.S.
donchickphotography.com

Saturday February 9, 2019

9:00 AM - 4:30 PM

Candace Pratt Photography
142 Concord Rd, Lee, NH



Class size is limited to 10

Lighting for a successful portrait requires the right tools, knowledge and their application (wisdom). We will begin at the beginning and see where we go from there. We may get beyond the basics or we may not. It all depends on how the class goes. However; in my opinion, lighting a portrait is basic, intermediate & advanced all at the same time! See you there. :-)

Don is currently a Contributing Editor and writer for the Professional Photographer Magazine. Don is known in the industry as a master of studio lighting. He has taught programs on studio portrait lighting in 27 states and he's judged at over 20 state level competitions.

Don has won many awards in competition including NHPPA Photographer of the Year, Best of Show, Highest Scoring Print, numerous Courts of Honor, Kodak Gallery awards and ASP State Elite awards. On the national level, Don has 13 Loan Collection images and 5 consecutive PPA Photographer of the Year awards including Diamond! In 2010 Don received the prestigious Imaging Excellence Award at the PPA Convention. In 2012 he was awarded the National Award from NHPPA. He is also a Past President of the NHPPA. Don operates his studio in East Rochester, NH.



Register to attend here: <https://www.nhppa.com/event-3131630>
Open Registration Begins January 1st for Non-Members



Photofestival



Fine Art Photography

Dennis Rainville - BSEET

drfineart.com
instagram.com/drfineart

Saturday February 23, 2019
9:00 AM - 4:30 PM

Photography by Madonna Studio
9 Rosewell Rd, Bedford, NH



In this one day course, Dennis will lead a discussion on what is "Fine Art Photography." Dennis will also share his views on creating fine art photographs, and talk about how the photos he captures become elements used to create a final fine art image. From here, Dennis will process a number of his fine art photographs using some advanced techniques in both Lightroom and Photoshop.

Students are expected to have a good understanding of Lightroom and Photoshop as this course will cover advanced techniques.

Dennis is a fine art photographer who enjoys dealing in multiple genres of photography. His work ranges from landscape, still life, long exposure, architectural, focus stacked, time lapse, and black and white photographs. The pictures that he takes are elements that he uses to create a fine art photograph through the use of the digital darkroom. This approach allows Dennis to create works that cannot always be captured in a single frame.

Dennis utilizes his background in digital technology, having a degree in Electrical Engineering Technology, and having worked in the High Tech Industry for more than 40 years. His love of technology, when applied to his passion for the artistic approach to photography, is what gives his work its distinctive look.



Register to attend here: <https://www.nhppa.com/event-3132083>
Open Registration Begins January 1st for Non-Members



Photofestival



Weddings & Events Beginning to End

Jim Carlen,
M.Photos, CPP, A.C.Ph

carlenimages.com

March 2, 2019
9:00 AM - 4:30 PM
2 Joslin Rd, Milford, NH



Class size is limited to 8 people so sign up now!

Are you new to wedding & event photography? Are you trying to get into the business of wedding & event photography? At this workshop, we will cover everything from basic marketing to final processing of your images, and a lot of great stuff in between!

During this program, Jim will share his experience and knowledge from over 20 years of photographing weddings and events, including client consultation, preparation, equipment, pricing, image inspiration, as well as developing your style and why that matters. You will also learn an effective, efficient Lightroom workflow that can be used to completely process 500+ wedding images through export in under four hours.

Bring your questions and passion to this informative workshop. Then use your new knowledge to further your skills and ultimately, your business!

Jim has been photographing weddings and events for over 20 years and has seen many changes in the business.

Here are some of his recent awards:

- Polaroid Prestige Illustration Award
- Five For Five NHPPA Merit Award
- PPA Silver Medalist
- Seven PPA Loan Collection Images
- Several NHPPA & PPA Merit Images



Register to attend here: <https://www.nhppa.com/event-3132128>
Open Registration Begins January 1st for Non-Members



Photofestival



Mysteries & Myths of Marketing and Social Media *Tanya Hervey*

tanyaleeherveyp photography.com
Saturday March 16, 2019
9:00 AM - 4:30 PM
24 Union Street, Rochester, NH



Marketing is one of the things that many photographers struggle with in their business; where to market, how to market, what demographics are and why they are crucial to allowing your ads to reach your target audience.

Some of the topics that will be covered in Tanya's program:

- What's the difference between Facebook and Instagram?
- Should you choose one, or market to both?
- Is social media the only effective form of marketing these days, or are there other ways to market in your community?
- Is word-of-mouth still your best advertising?
- How do you go from being unknown to well-known in your community, and where do you find inspiration for new ideas, so you're not doing the same kind of marketing like everyone else?
- How do you deal with that period of time when you're developing your marketing voice but nothing seems to be working?

Tanya will address all of these topics and more, and share with you the marketing strategies that have (and haven't) worked for her while growing her portrait business in Rochester, NH. She'll talk about early marketing and social media struggles that she faced, and she'll let you in on the methods she discovered that effectively bring in clients.

Tanya will also tackle some myths about social media, marketing strategies, the "ideal client" mindset and other hurdles that photographers face when starting out and building their client base.



Register to attend here: <https://www.nhppa.com/event-3132140>
Open Registration Begins January 1st for Non-Members



Photofestival



Take to the Skies!

Adding Drones to Your Studio.
What You Need to Know.

Jill Kyle, CPP
jillkylephoto.com

Saturday March 23, 2019

9:00 AM - 4:30 PM

15 Liberty Court, Auburn, NH



Today it seems like every major technology retailer is selling drones. With the simplicity to acquire a drone one would begin to think it is possible to fly almost anywhere. The reality is the airways are controlled by the Federal Aviation Administration as well as town and state governments and they have rules that everyone must adhere to when flying. It is up to us as pilots to be responsible. This course will review what it takes to be compliant and how to fly responsibly. We will look at the resources available to us: web pages set up by the FAA, study resources, facility maps, requesting permission to fly and private forums that are useful for awareness. After some study and overview of how to fly drones we will take a drone out to fly. We will then resume inside to look at processing aerial images and video for personal and client use.



Hosted by Jill Kyle who first took flight in 2011. June 2017 she became UAS Part 107 Certified with the FAA. Jill is also a Certified Professional Photographer with PPA.



Register to attend here: <https://www.nhppa.com/event-3132149>
Open Registration Begins January 1st for Non-Members



Photofestival



Commercial Photography

There is something here for you!

Tim Cameron,

M.Photog.Cr., CPP, D.C.Ph.S.

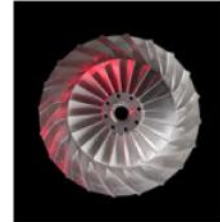
achberstudio.com

Saturday March 30, 2019

9:00 AM - 4:30 PM

Achber Studio

39 Canal St, Laconia, NH



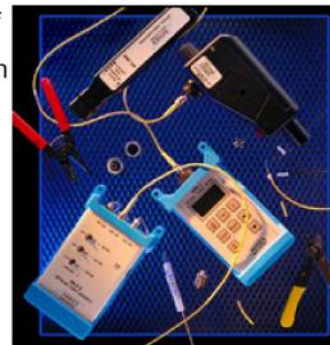
*The better half of this program will be hands on.
Class size is limited to 8 people so sign up now!*

This program is designed to help any studio to incorporate some part of commercial photography into their list of services. Tim will talk about artwork, aerials, PR, location and industrial photography. Then focus on Tim's favorite, small products.

Here are a few topics Tim will cover in detail:

- The technical stuff you need to know.
- Lighting for success.
- How to price each type of job.
- Preparing your clients for the shoot.
- Preparing you and your camera room.
- How to market to each specific specialization.

The afternoon portion of this program will be hands on!
Bring a camera and 1-2 items you want to photograph!
We will use the type of lighting you have to do the shoot.



Tim grew up in the photography business back in the late 70's. It was not until his mother's passing in 1980 that he realized the value of an image. "The one thing we all wished we had was a family portrait." This is when his love for the art became an obsession. Tim spent the next few years learning from the best so he could create a legacy for others, the one thing he did not possess himself.

Mr. Cameron has received many Kodak Gallery and Fuji Masterpiece Awards, many Courts of Honor as well as the George H. Hastings Memorial Award. Tim is a Past President and 20 year board member of NHPPA, where he has earned the Distinguished Colleague of Photography Degree and is a recipient of National Award. Tim is a member of PPA's Certification team, NH Councilor, and a long time volunteer at PPA's Imaging USA.



Register to attend here: <https://www.nhppa.com/event-3132160>
Open Registration Begins January 1st for Non-Members



NHPPA Photo Festival 2019

2019 Photo Festivals feature great programs during the winter months. Come join us to learn new skills, meet with your fellow photographers,, refresh and rejuvenate and of course have fun.

2019 Programs

- Sat Feb 9 : “Let’s Face it!!” The Winding Pathway to Portrait Enlightenment!** Don Chick
- Sat Feb 23 : Fine Art Photography** Dennis Rainville
- Sat March 2: Weddings & Events - Beginning to End** Jim Carlen
- Sat March 16 : Mysteries & Myths of Marketing and Social Media** Tanya Hervey
- Sat March 23 : Take to the Skies! Adding Drones to Your Studio. What You Need to Know.** Jill Kyle
- Sat March 30 : Commercial Photography: There is something here for you!** Tim Cameron

NHPPA Photo Festival 2019 Registration Form

Select program(s) of choice and enclose form with check made payable to NHPPA. Mail to NHPPA PO Box 4085 Manchester NH 03108-4085

***Cancellation/No Show Policy:** If the event has to be rescheduled for any reason, a refund of the full amount paid will be made to anyone unable to attend the event on the rescheduled date. Notification to the event chair of the inability to attend the rescheduled date is required within 48 hours of notification of the new date. If the event is canceled for any reason, a refund of the full amount paid will be made.

Registrations are accepted on a first come, first serve basis, and are restricted according to host studio space. You will receive confirmation of your program registration with information, instructions and directions to each course. If you have any questions, please contact Photo Festival Chair Candace Pratt Stiteler

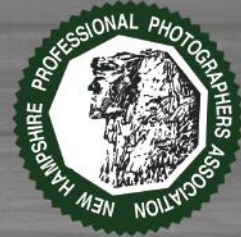
Name _____ Phone _____

Email _____ PPA # _____

<input type="checkbox"/> Feb 9 9AM - 4:30PM	Attendance - First Program: \$60	\$ _____
<input type="checkbox"/> Feb 23 9AM - 4:30PM	Each Additional Programs: \$40	\$ _____
<input type="checkbox"/> Mar 2 9AM - 4:30PM		
<input type="checkbox"/> Mar 16 9AM - 4:30PM		Total Enclosed \$ _____
<input type="checkbox"/> Mar 23 9AM - 4:30PM		
<input type="checkbox"/> Mar 30 9AM - 4:30PM		

All proceeds to benefit the NHPPA speaker fund

PHOTO & VIDEO Hunt's EST. 1889



WWW.HUNTSPHOTO.COM

4 Vinton Street Manchester, NH 03103

603-606-4074



@ huntsphtovideo



@ huntsphto

Hello NHPPA members! As the recently appointed manager of the Manchester location, I'd like to introduce myself. My name is Harper Hodges, and I have been working for Hunts Photo and Video since 2012. Prior to that I graduated with a bachelors in photography from Chester College. Since then I've worked primarily photo retail, taught classes, hosted seminars, and featured in several galleries.



As I've worked these past several years I've grown more and more immersed in everything the company had to offer, including trade shows both local and along the east coast, and have thoroughly enjoyed the education program both in teaching classes and hosting photo walks all over New England.

Now is my chance to spread out to the community, so please reach out to me! Chances are good if you ever call or stop by the store, I'll be here! My direct email is hhodges@huntsphto.com, or ask for me at 603-606-3322.

Store Hours: Monday-Saturday 9am-8pm | Sunday 11am-5pm

Hunt's Photo and Video Manchester store offers 12 month financing, an ever changing selection of used equipment, hassle free trade in to store credit or a check that will get sent directly to you. Massive selection in-stock with next day delivery from New England's largest professional photographic inventory.

Hunt's Photo and Video offers workshops and lessons for all level of photographer. Hands on help and on location photo adventures and photo walks, to put a new perspective into your vision. Check out what is offered at the Manchester store, or another area!

Hunt's Education

edu.huntsphto.com/manchester/



Hunt's Photo and Video is a pick up location for LensProToGo for quick and easy pick up and drop location. Rent from LensProToGo directly and select Hunt's Photo Manchester store as the pick up, so you don't have to wait for the delivery driver!